

Registration and Advance Voting Form for the General Meeting

Alma Media Corporation's Annual General Meeting on 10 April 2025

Alma Media Corporation's (the "Company") Annual General Meeting 2025 (the "General Meeting") will be held on 10 April 2025 as a traditional meeting in accordance with Chapter 5, Section 16.1 of the Finnish Limited Liability Companies Act (624/2006, as amended).

A shareholder can register for the General Meeting with this form. Additionally, using this form, a shareholder may vote in advance on certain agenda items of the General Meeting. It is advised that shareholders with personal Finnish book-entry accounts registers for the General Meeting and votes in advance primarily electronically at <https://www.almamedia.fi/en/investors/governance/general-meeting/2025>.

Each shareholder registered on the record date of the General Meeting, 31 March 2025, in the Company's shareholders' register maintained by Euroclear Finland Oy, has the right to participate in the General Meeting. A shareholder whose shares are registered on their personal Finnish book-entry account is registered in the Company's shareholders' register. A shareholder entered in the Company's shareholders' register who wants to participate in the General Meeting must register for the General Meeting by filling in the required information on the second (2) page of this form and by signing and dating this form (signature and date on the last page of this form).

If a shareholder wants to vote in advance with this form, they will have to complete the advance voting table starting on the fourth (4) page. Voting in advance is not compulsory. Possible advance voting on the basis of this form requires that the shareholder's shares are registered on their personal Finnish book-entry account. The number of possible advance votes is confirmed on the record date of the General Meeting based on the holding in the book-entry account.

A shareholder who has voted in advance cannot use their right to request information, right to demand a voting or vote on a potential counter-proposal under the Finnish Limited Liability Companies Act, unless they participate in the General Meeting at the meeting venue in person or by proxy.

If the shareholder is an entity, the legal representative of the entity or a person authorised by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or a copy of a board resolution). Documents are requested to be attached to this form. If the documents are not submitted to Innovatics Ltd before the end of the registration and advance voting period using the below contact details, or they are otherwise incomplete, the entity's right to attend the General Meeting may be revoked. In this case, votes cast in advance may also be excluded from the votes cast at the General Meeting.

If the shareholder sends the votes in advance by mail or email to Innovatics Ltd, the shareholder must ensure that they also register for the Annual General Meeting before the end of the registration period.

The completed, signed and dated form shall be delivered by e-mail to agm@innovatics.fi or by mail to Innovatics Ltd, General Meeting / Alma Media Corporation, Ratamestarinkatu 13 A, FI-00520 Helsinki, Finland. Documents must be received no later than on 7 April 2025 at 10:00 a.m. (EEST).

The personal information provided in this form is used to identify a shareholder through a comparison to information in the book-entry system, as well as to confirm the shareholding on the record date of the General Meeting on 31 March 2025. The personal information will be stored in Innovatics Ltd's general meeting database for Alma Media Corporation's use, and the information will not be used for any other purposes or for any other general meetings.

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Information required for the registration

Shareholder's name

Date of birth or business ID (*FI: Y-tunnus*)

Address

Phone number and e-mail

Name of representative (if the shareholder is a legal person)

Name of the possible proxy representative and date of birth

Shares on the basis of which the proxy represents the shareholder (if more than one proxy representative)

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Voting in advance using this form

I/we vote in advance with the shares I/we own/represent in each of the agenda items of the General Meeting as indicated with a cross (X) below.

- The option "Yes" or "In favour" means that the shareholder is in favour of approving the proposal.
- The option "No" or "Against" means that the shareholder objects to the acceptance of the proposal. By voting in advance, it is not possible to submit a counter-proposal to the General Meeting or demand a voting.
- "Abstain from voting" means giving an empty vote, in which case the shares are considered as shares represented under the agenda item, although the shares are not considered voting in favour or against any option. This has an impact, for example, with respect to resolutions requiring a qualified majority, as in qualified majority items all shares represented at the General Meeting are taken into account and abstentions thus have the same effect as votes Against/No. Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if their intention is not to vote against the proposal.

Shares represented by a shareholder under an agenda item in question are not considered as shares represented at the General Meeting and their votes are not considered as cast, if

- no voting instructions have been indicated
- there are more than one voting instruction on the same item
- text or markings other than a cross (X) have been used to indicate a voting instruction

In a situation where the shareholder has voted in advance more than once or via more than one voting channel, for example, both electronically and by using this form, the votes given most recently will prevail.

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General Meeting agenda items

Agenda items 7–22 set out below cover proposals of the Board of Directors and the Shareholders' Nomination Committee of the Company to the General Meeting in accordance with the notice to the General Meeting.

		In favour/ Yes	Against/ No	Abstain from voting
7.	Adoption of the Financial Statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Resolution on the use of the profit shown on the balance sheet and the payment of dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Resolution on the discharge of the members of the Board of Directors and the President and CEO from liability for the financial period 1 January – 31 December 2024	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Discussion of the Remuneration Report for the governing bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Resolution on the remuneration and travel allowances of the Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Resolution on the number of Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Election of the Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Resolution on the auditor's pay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Resolution on the number of auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Election of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	Decision on the remuneration of the verifier of sustainability reporting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	Election of a verifier for sustainability reporting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.	Authorisation to the Board of Directors to repurchase own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	Authorisation to the Board of Directors to decide on the transfer of own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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		In favour/ Yes	Against/ No	Abstain from voting
21.	Authorisation to the Board of Directors to decide on a share issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22.	Charitable donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Signature and date

Place and date	
Signature	
Name in block letters	
Signature	
Name in block letters	