



## Registration and Advance Voting Form for a General Meeting

### Alma Media Corporation's Annual General Meeting on 4 April 2023

Alma Media Corporation's ("Company") annual general meeting 2023 ("General Meeting") will be held 4 April 2023 as a meeting according to 5:16.1 § in the Finnish Limited Liability Companies Act (624/2006).

On the basis of this form, a shareholder can register to the General Meeting. Also, on the basis on this form, a shareholder can vote in advance in certain items of the agenda of the General Meeting. It is recommended that a shareholder, who has a personal Finnish book-entry account and who wants to participate in the General Meeting, registers primarily for the General Meeting and possibly votes in advance electronically at the address <https://www.almamedia.fi/en/investors/governance/general-meeting/2023>.

Each shareholder who is registered on the record date of the General Meeting 23 March 2023 in the Company's shareholders' register held by Euroclear Finland Oy, has the right to participate in the General Meeting. A shareholder, whose shares are registered on the shareholder's personal Finnish book-entry account, is registered in the Company's shareholders' register. A shareholder who wants to participate in the General Meeting on-live, must register to the General Meeting by filling in the required information on this form and by signing and dating this form (signatures and dates on the last page).

If a shareholder also wants to vote in advance by this form, they will have to complete the advance voting table on the last page. Voting in advance is not compulsory. Possible advance voting on the basis of this form requires that the shareholder's shares are registered on their personal Finnish book-entry account. The number of possible advance votes is confirmed on the Finnish record date of the General Meeting based on the holding in the book-entry account. Shareholders who have voted in advance cannot use their right, pursuant to the Finnish Limited Liability Companies Act, to request more detailed information or their right to demand a vote at the General Meeting, unless they participate in the General Meeting at the meeting venue themselves or by proxy.

I/we understand that if I/we give this form as a representative of an entity (incl. estate), the legal representative of the entity or a person authorised by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or board resolution). Documents are requested to be attached to this form. If the documents are not submitted during the registration and advance voting period or they are otherwise incomplete, the shares of the entity will not be included as shares represented at the General Meeting.

The completed and signed form shall be delivered primarily as an attachment in connection with the registration and possible advance voting, or alternatively by e-mail to [yhtiokokous@almamedia.fi](mailto:yhtiokokous@almamedia.fi) or as originals by mail to Alma Media Corporation, Sirpa Jyräsalo, P.O. Box 140, 00101 Helsinki, Finland. Documents must be received no later than 10:00 a.m. (EET) on 30 March 2023.

The personal information provided on this form is used to identify a shareholder through a comparison to information in the book-entry system, as well as to confirm shareholdings on the record date of the General Meeting. The personal information will be stored in Innovatics Ltd's database for General Meetings for the Company's use, and information will not be used for any other purposes or for any other General Meetings. Shareholders who have registered for the General Meeting can follow the General Meeting online. It is not possible to ask questions or vote via the web stream, and shareholders following the web stream will not be considered to be in attendance at the General Meeting unless they have registered for the General Meeting and have voted in advance. Holders of nominee-registered shares can follow the online stream by registering for the General Meeting and by sending their

contact information by email to [yhtiokokous@almamedia.fi](mailto:yhtiokokous@almamedia.fi). A video link and password to follow the General Meeting online will be sent to an email address and/or phone number provided on this form at the latest on the day before the General Meeting. It is recommended to sign into the general meeting system before the General Meeting.

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**Information required for the registration**

Shareholder's name
Date of birth or business ID (Y-tunnus)
Address
Postal code and town/city
Country
Phone number
E-mail

I/We want to participate the General Meeting:

- ☐ at the General Meeting venue at Scandic Grand Central Helsinki, Vilhonkatu 13, 00100 Helsinki,  
I can vote in advance if I wish
- ☐ by voting in advance and following the webcast of the General Meeting
- ☐ I will not attend the General Meeting. I will only subscribe to the link to the webcast

*[Continues on the next page]*

**Voting in advance using this form**

At the General Meeting, the advance votes are given in each of the items of the agenda of the General Meeting as indicated with a cross (X) below.

- The option “Yes” or “In favour” means that the shareholder is in favour of approving the proposal.
- The option “No” or “Against” means that the shareholder objects to the acceptance of the proposal. By voting in advance it is not possible to submit a counter-proposal to the meeting or demand a voting.
- “Abstain from voting” means giving an empty vote and that shares are considered to be represented in the General Meeting, although the shares are not considered voting in favour or against anything. This is meaningful, for example, in resolutions requiring qualified majority, as in qualified majority items all shares represented at the General Meeting are taken into account and abstentions thus have the same effect as votes Against/No. Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention. If not otherwise communicated, the given advance votes are presumed to concern all the shares that the shareholder holds.

The shareholder’s shares are not taken into consideration in an item in question, not considered as shares represented at the General Meeting and not counted as cast votes with regard to the item in question if

- no votes have been indicated.
- there are more than one vote on the same item.
- other text or markings other than a cross (X) have been used to indicate a vote.

In a situation where a shareholder has voted in advance more than once or via more than one voting channel, for example, both electronically and by using this form, the votes given most recently will prevail.]

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### General Meeting agenda items

Agenda items set out below cover proposals of the Board of Directors and the Shareholders' Nomination Committee of the Company to the General Meeting in accordance with the notice to the General Meeting.

		In favour/ Yes	Against/ No	Abstain from voting
7.	Adoption of the Financial Statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Resolution on the use of the profit shown on the balance sheet and the payment of dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Resolution on the discharge of the Members of the Board of Directors and the President and CEO from liability for the financial period 1 January–31 December 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Discussion of the Remuneration Report for the governing bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Resolution on the remuneration and travel allowances of the Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Resolution on the number of Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Election of the Members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Resolution on the auditor's pay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Resolution on the number of auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Election of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	Proposal by the Board of Directors to amend the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	Authorisation to the Board of Directors to repurchase own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.	Authorisation to the Board of Directors to decide on the transfer of own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	Authorisation to the Board of Directors to decide on a share issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21.	Charitable donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*[Continues on the next page]*

**Signatures and date**

Place and date	
Signature	
Name in block letters	
Signature	
Name in block letters	