



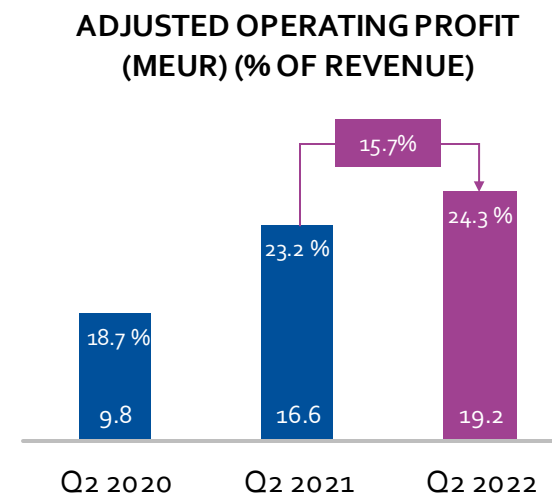
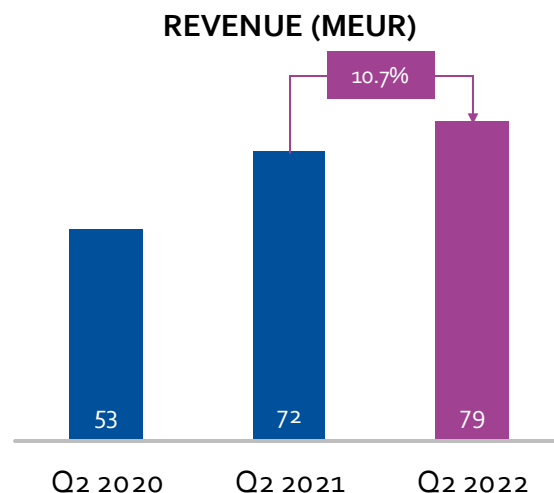
ALMA MEDIA
IN THE DIGITAL FRONTLINE



INVESTOR PRESENTATION POST H1 2022

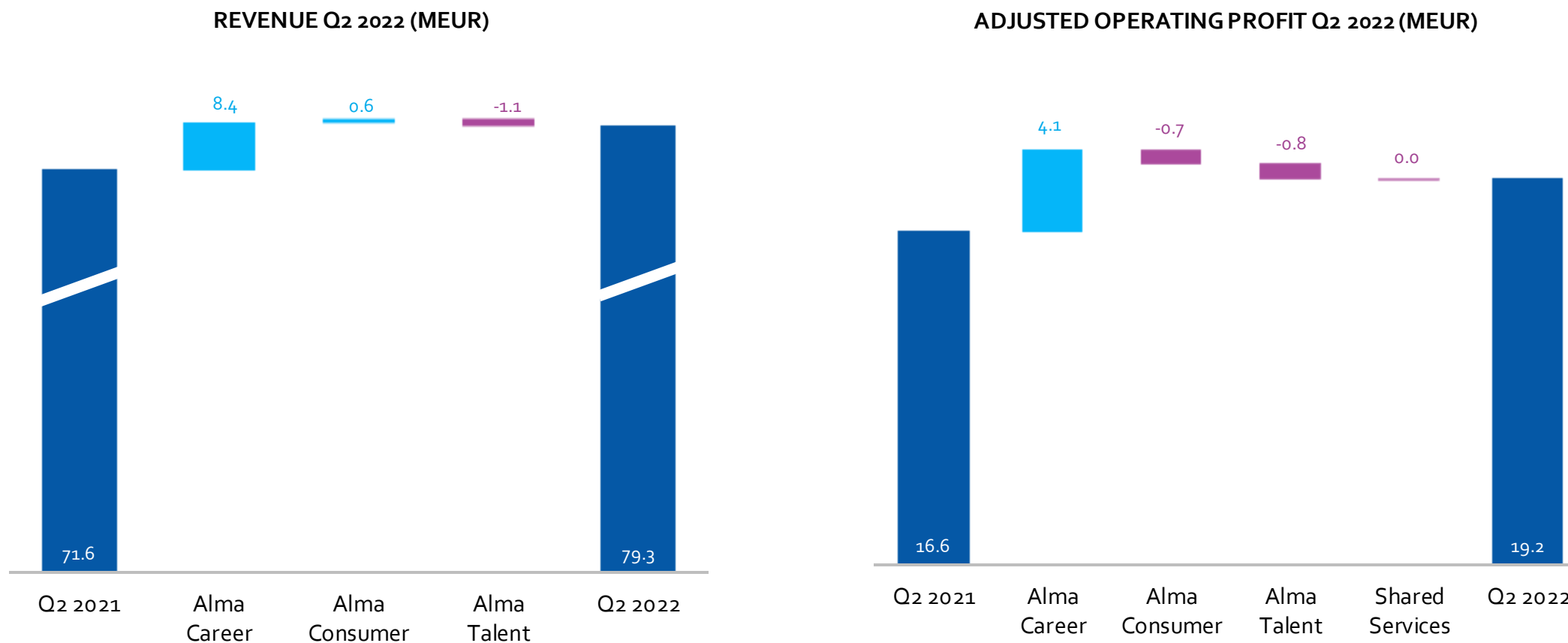
Q2 2022 Highlights

Robust performance and high profitability – EBIT margin at a top level



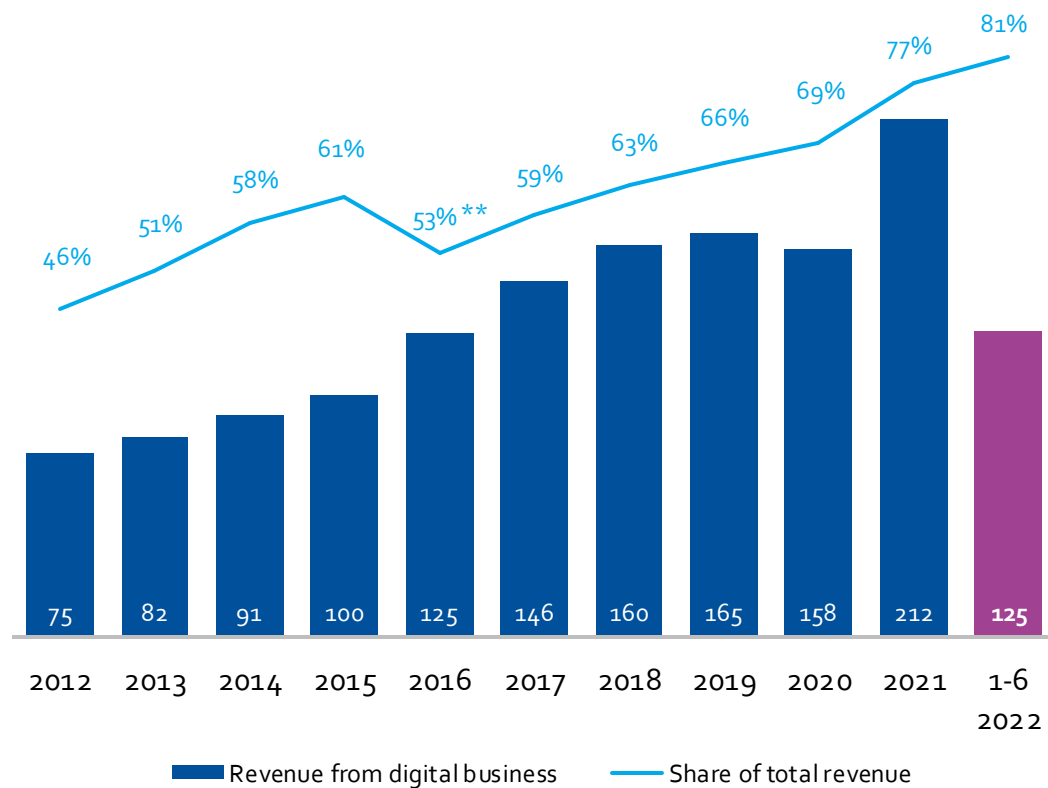
- Solid performances in the business segments – Alma Career leading the way
- Revenue up by 10.7% (Q2) and 19.9% (H1), organic growth 11.5% in Q2 and 17.5% in H1
- EBIT margin up to 24.2% (Q2) and to 25.0% (H1)
- Adjusted operating profit grew 15.7% (Q2) and 40.4% (H1)
- Gearing down to 93.7% from 159.7% and equity ratio up from 29.4% to 38.8% (Q2 2022 compared to Q2 2021)

Alma Career boosted operational profitability

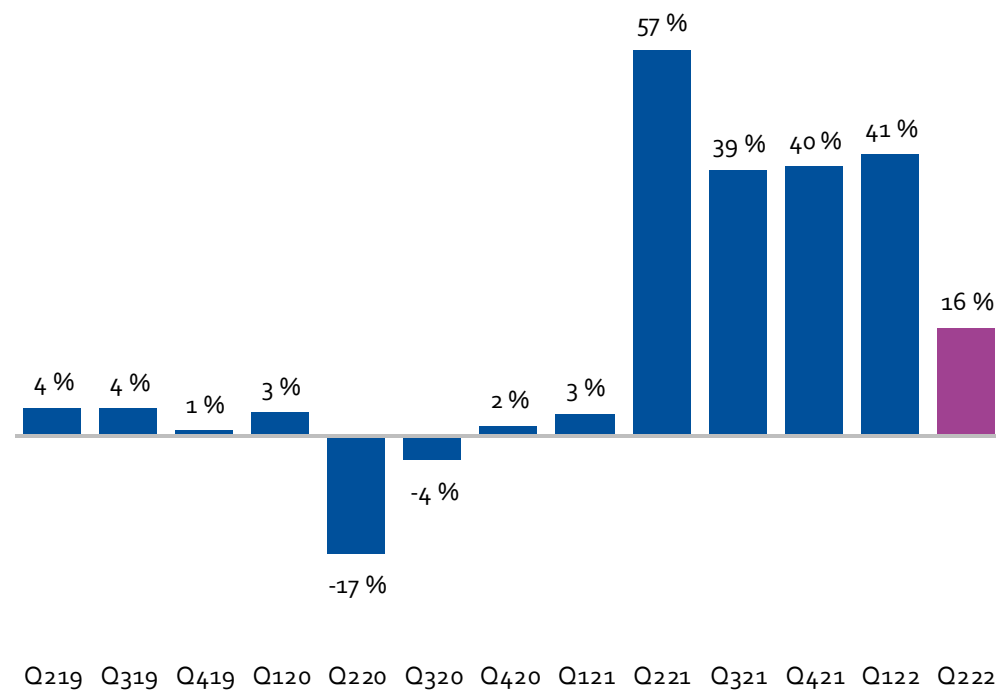


Digital business growth continued

SHARE OF DIGITAL BUSINESS OF GROUP REVENUE*



DIGITAL BUSINESS GROWTH*



* Continuing operations

** Acquisition of Talentum in 2015

DEVELOPMENT BY BUSINESS SEGMENTS



Business Segments and drivers for growth

CAREER

Expanding traditional job boards and recruitment advertising to career development and staffing, on-demand and managed services.

H1 2022

Revenue
MEUR 55.1

Adj. EBIT
MEUR 24.1

Of which margin
43.7%

Digital
99.0%

CONSUMER

Offering market leading industry verticals for buyers and sellers with comprehensive digital network of news, lifestyle content and services.

H1 2022

Revenue
MEUR 51.9

Adj. EBIT
MEUR 11.7

Of which margin
22.5%

Digital
82.7%

TALENT

Leading business media expanding to digital information services for professionals and companies.

H1 2022

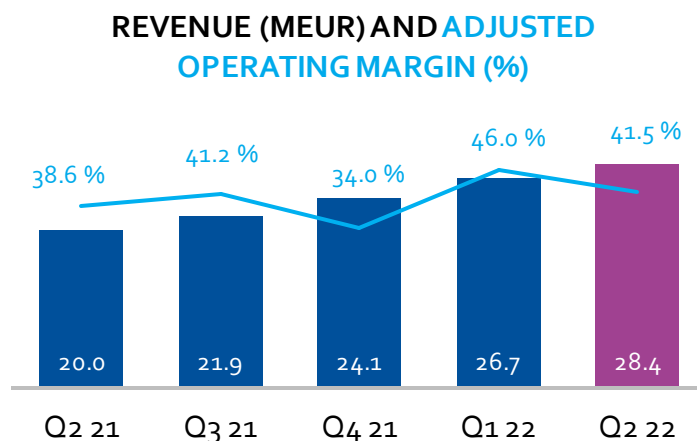
Revenue
MEUR 49.3

Adj. EBIT
MEUR 9.8

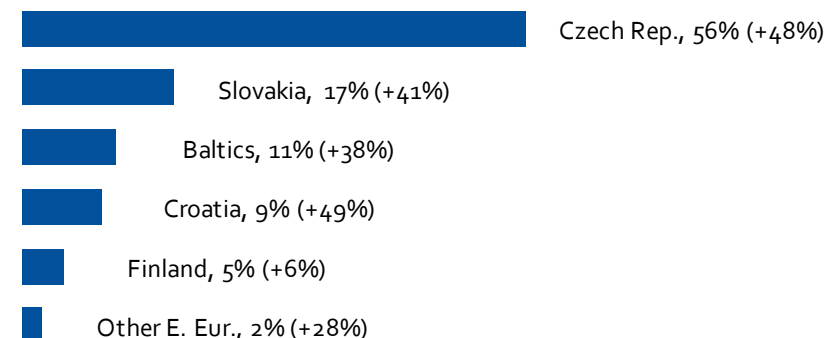
Of which margin
19.9%

Digital
58.3%

The vigorous demand for recruiting business led the way in revenue growth

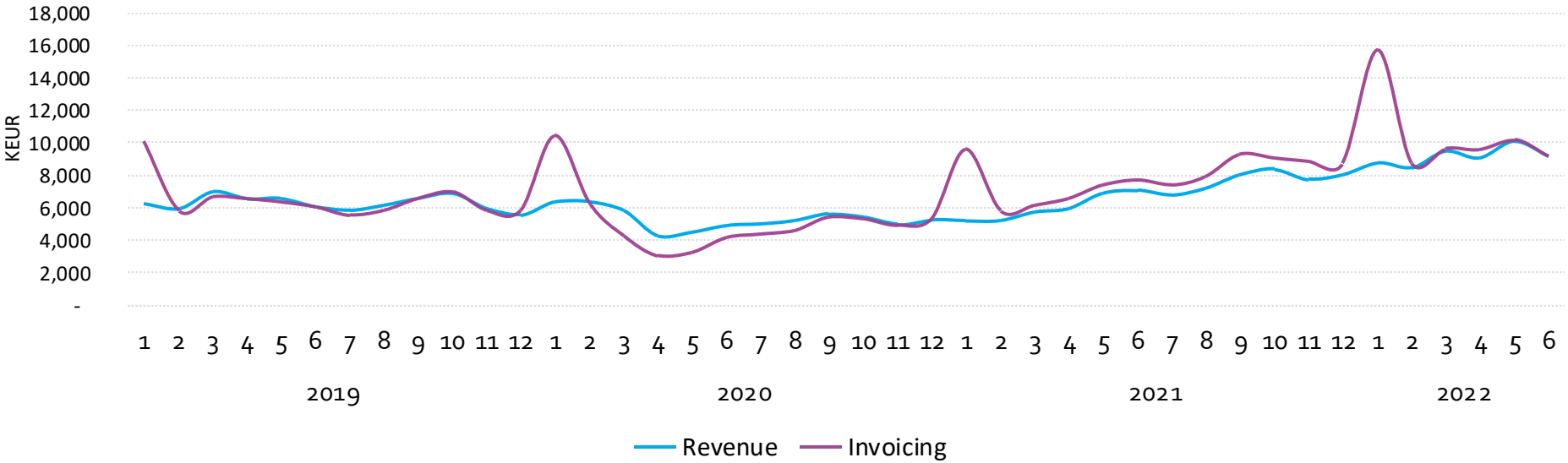


SHARE OF SEGMENT REVENUE BY COUNTRY
Q2/2022 (REVENUE CHANGE IN BRACKETS)



- Strong business momentum continued:
 - Revenue +42.2% to MEUR 28.4 (Q2) and +52.4% to MEUR 55.1 (H1)
 - Adjusted operating profit +52.8% to MEUR 11.8 (Q2) and 87.7% to MEUR 24.1 (H1)
 - All parts of the segment and all of the countries contributed to the fast growth
- On top of the traditional job boards, high demand for added-value services (such as recruitment advertising to career development and staffing, on-demand and managed services)
- Digital rate 99.0% (H1)
- Despite the crisis in Ukraine, high demand of labour in our market areas

Strong invoicing & revenue recognition in Alma Career



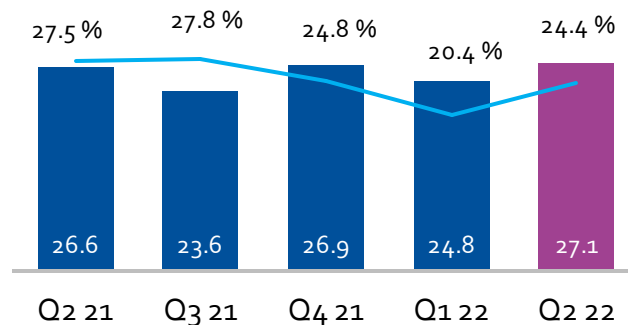
KPIs (monthly averages in thousands)	Q2/2022	2021	2020	2019	2018
Unique visitors	5 648	5 835	5 790	5 574	5 303
Users with job alerts	1 723	1 665	1 585	1 479	1 296
Number of paid job ads	125	104	71	99	103

Alma Consumer

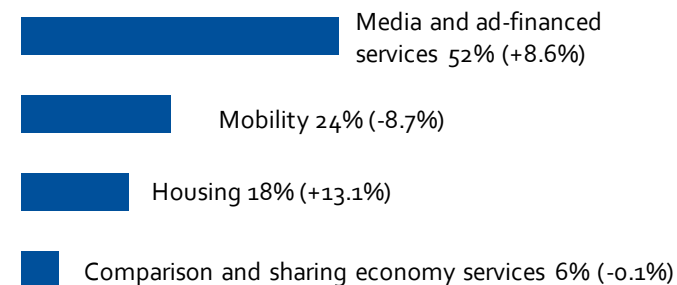


Revenue boosted by good development of digital media business

REVENUE (MEUR) AND ADJUSTED
OPERATING MARGIN (%)



REVENUE SPLIT BY VERTICAL Q2/2022
(REVENUE CHANGE RATES IN BRACKETS*)

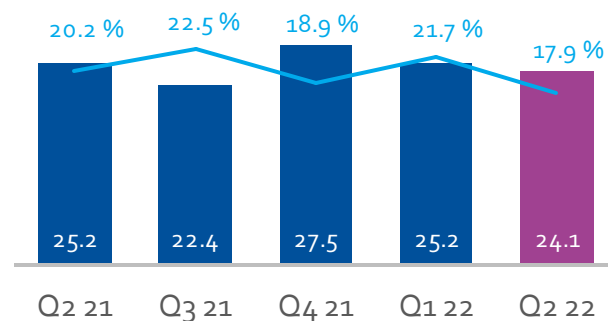


* Without divested operations

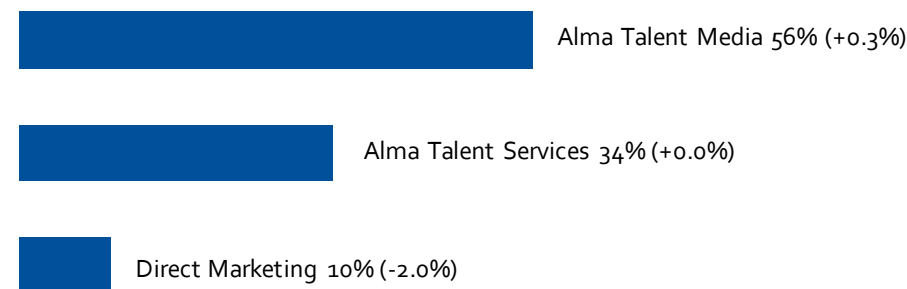
- Business development:
 - Revenue +2.1% to MEUR 27.1 (Q2) and 17.8% to MEUR 51.9 (H1)
 - Organic growth 4.0% (Q2) and 7.2% (H1)
 - The adjusted operating profit down by 9.4% to MEUR 6.6 (Q2) and up by 8.7% to MEUR 11.7 (H1)
- Nettix well integrated into car and mobility services
- Italehti successful in attracting readers, IL Plus in gaining subscriptions and advertising revenues
- Digital ratio 82.7% (H1)
- Turnover growth curbed decline in operating profits due to the challenging market conditions in the car and mobility industry and intensified cost pressures, especially in product development projects

Tail wind in digital business growth

REVENUE (MEUR) AND ADJUSTED
OPERATING MARGIN (%)



REVENUE SPLIT BY BUSINESS UNIT Q2/2022
(REVENUE CHANGE RATES IN BRACKETS*)



* Without divested operations

- Comparable net sales in the previous year level
- Business development in H1:
 - Revenue down by 4.4% to MEUR 24.1 (Q2) and 0.8% to MEUR 49.3 (H1) due to divestments (Baltic telemarketing)
 - The adjusted operating profit declined by 15.2% to MEUR 4.3 (Q2) and by 4.9% to MEUR 9.8 (H1) mainly due to the investments on data business and digital housing sales
 - Digital content sales up by 12.9% (Q2) and 13.1% (H1)
 - Recurring revenues up by 15.7% (Q2) and 12.7% (H1) in Alma Talent Services
 - Digital business share went over 60% threshold of the total business

GROUP PRESENTATION: ALMA MEDIA IN NUTSHELL



Strong market position and leading brands in key areas

RECRUITING

#1	Czech Republic	prace.cz, jobs.cz
#1	Slovakia	profesia.sk
#1	Croatia	mojposao.net
#3	Finland	monster.fi
#1	Estonia, Latvia, Lithuania	cvonline.com
#1	Serbia, Bosnia and Herzegovina, Macedonia	Poslovi.infostud.com, kolektiv.ba, vrabotuvanje.com.mk

HOUSING

#1	Finland	etuovi.com
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VEHICLES AND MACHINERY

#1	Finland	nettiauto.com, nettikone.com, nettimoto.com, autotalli.com
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FINANCIAL & PROFESSIONAL MEDIA

#1	Finland	Alma Talent
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COMMERCIAL PREMISES

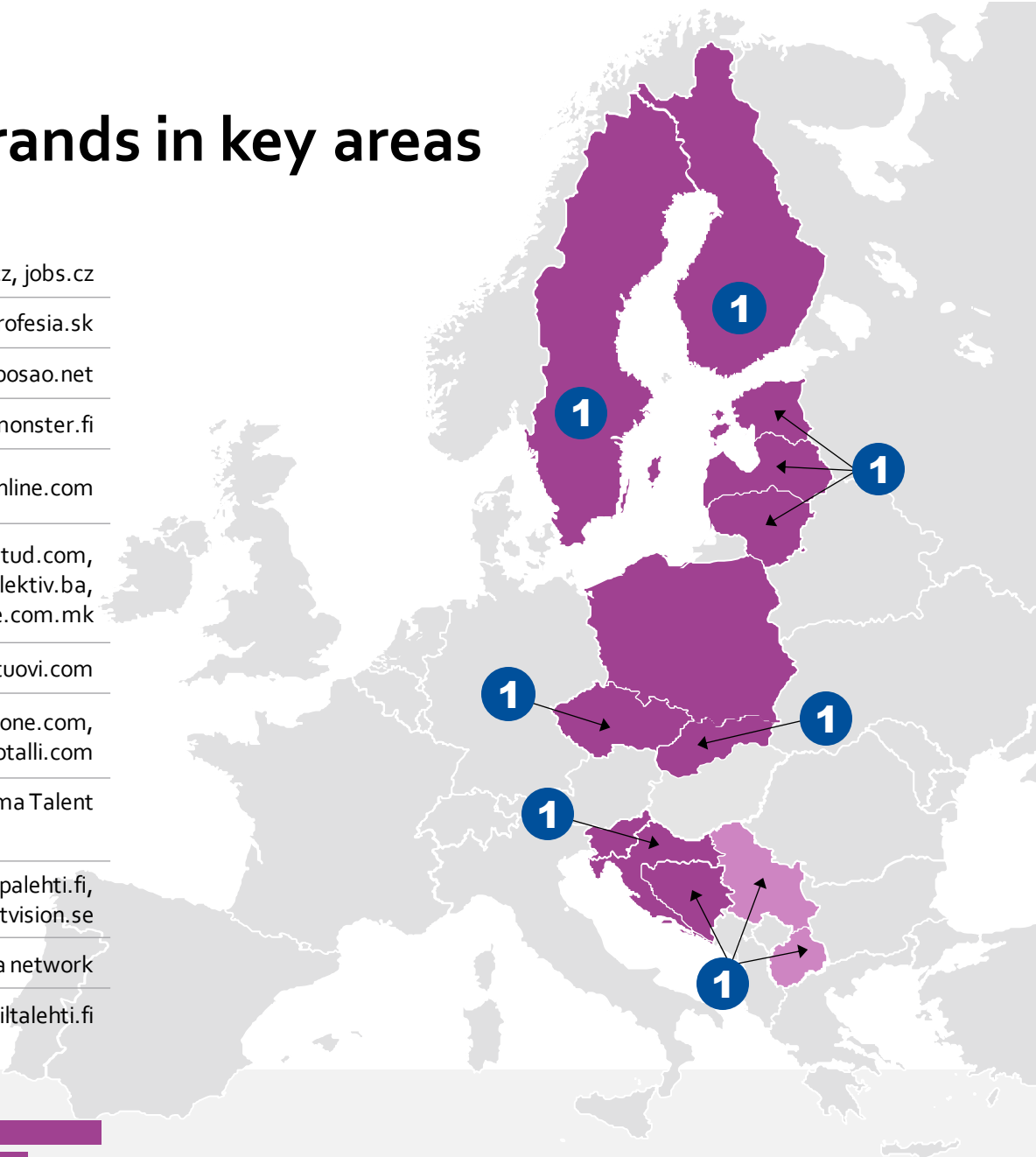
#1	Finland, Sweden	toimitilat.kauppalehti.fi, objektvision.se
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DIGITAL ADVERTISING

#1	Finland	Alma network
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NEWS MEDIA

#1	Finland	iltalehti.fi
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REVENUE SPLIT 2021:



Alma Media Brand House

ALMA CAREER

prace.cz

jobs.cz

profesia

MojPosao

seduo

MojPosao.ba

Atmoskop.cz

jobote

PRÁCE
ZA ROHEM

ALMA TALENT

ALMA TALENT MEDIA

Kauppalehti

Talouselämä

ARVOPAPERI

Uusi Suomi

Mediuutiset

tekniikka
& talous

tivi

BITTI

ALMA TALENT SERVICES

Digital data, content and marketplace services

- Company and real estate information
- Law
- Business books
- Competence development
- Business premises
- Dias

DIRECT MARKETING

Suoramarkkinointi
MEGA

ALMA CONSUMER

MEDIA AND AD-FUNDED SERVICES

ILTALEHTI
AMPPARIT
Rantapallo

telkku.com
kotikokki.net

VEHICLES AND MACHINERY

NETTIAUTO
NETTIMOTO
NETTIVENE
NETTIKARAVAANI

NETTIKONE
NETTIVARAOSA
NETTIMARKKINA
AUTOTALI.com

KONEPÖRSSI
NETTIX PRO
Tukkuautot.fi

HOUSING

ETUOVI.com

VUOKRAOVI.com

KIVI

COMPARISON SERVICES

etua.fi

AUTOJERRY

NETTIMÖKKI

URAKKA maailma.fi

KATSASTUSHINNAT.FI

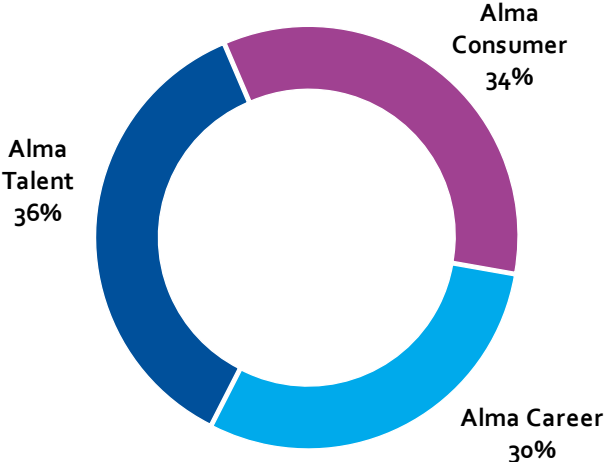
NETTIVUOKRAUS

muuttomaailma.fi

Gofinland

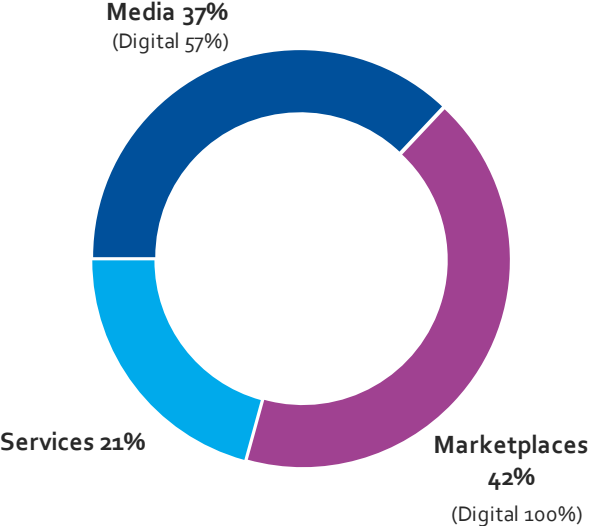
A Digital Footprint in 11 European Countries

Revenue by segment



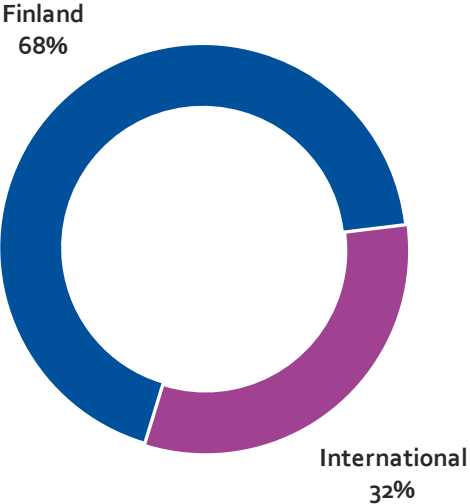
Group Revenue 77% digital
MEUR 275,
EBIT 22%

Revenue split



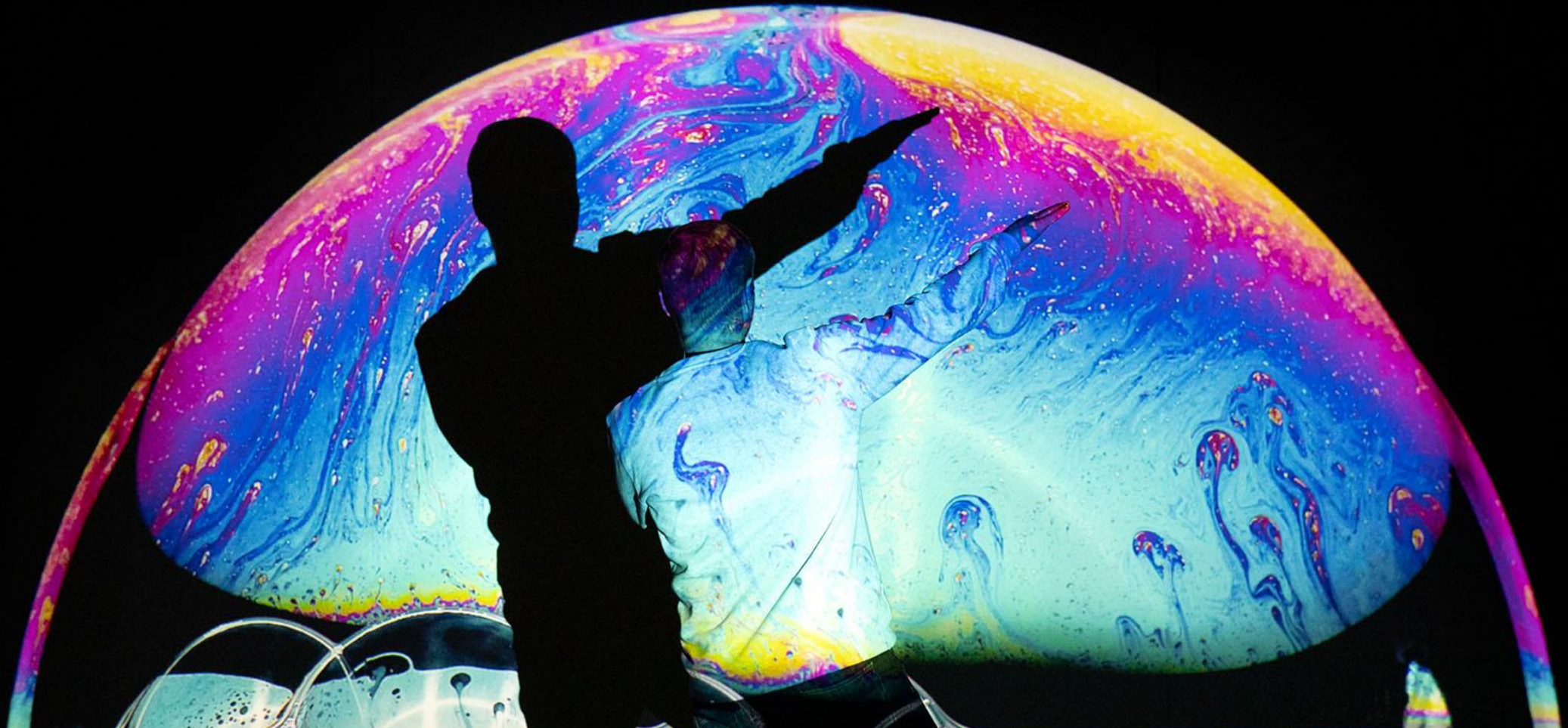
All figures FY 2021

Revenue by geographical area



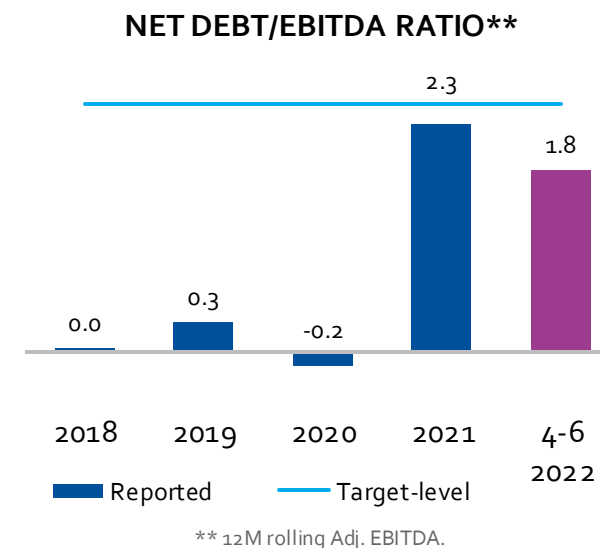
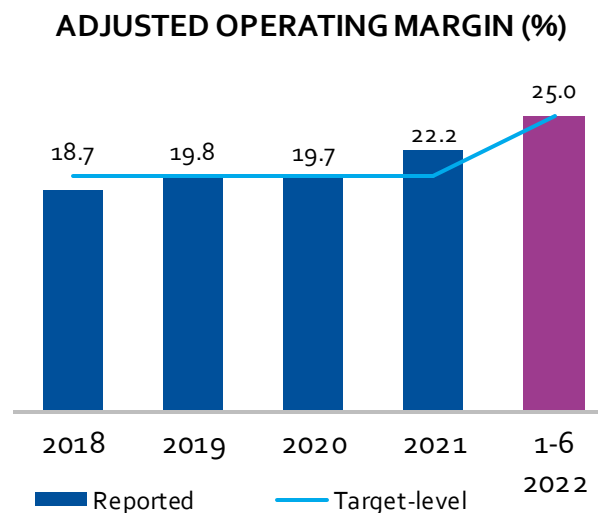
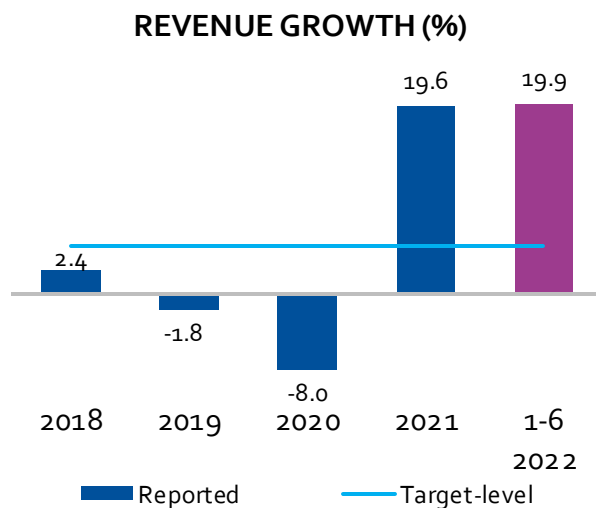
54 % of adj. operating profit
and nearly half of employees
outside of Finland.

SOLID FINANCIAL POSITION



Updated long-term financial targets*

* <https://www.almamedia.fi/en/newsroom/>



FINANCIAL TARGET	LONG-TERM TARGET LEVEL	PERFORMANCE Q1–Q2 2022
Revenue growth, %	> 5%	20%
Adjusted operating margin, %	> 25%	25%
Net Debt/EBITDA ratio	< 2.5	1.8

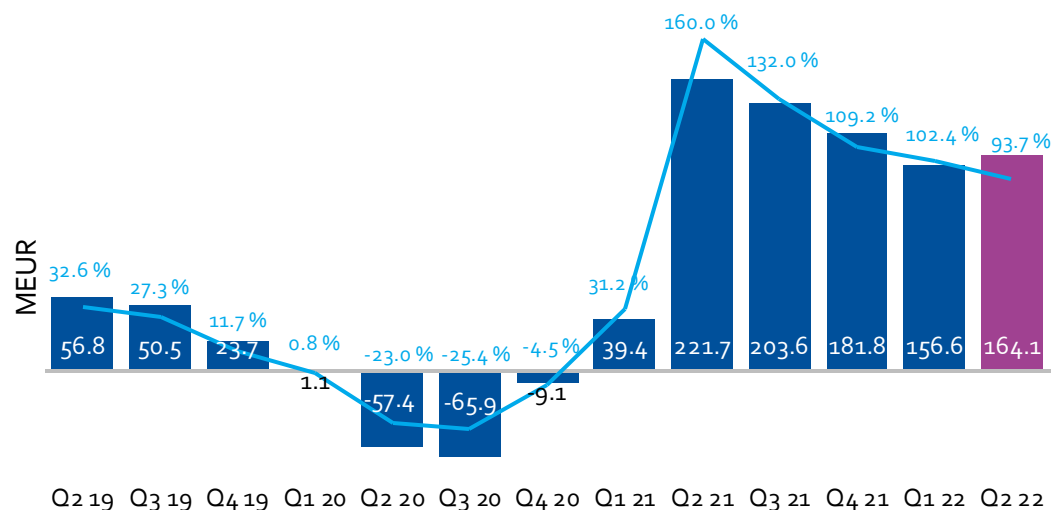
Note: Dividend target is no longer included in Long-Term Financial Targets, though it is disclosed separately in Alma Media's dividend policy.

However, Alma Media has not changed the target: Payout ratio > 50 % * EPS.

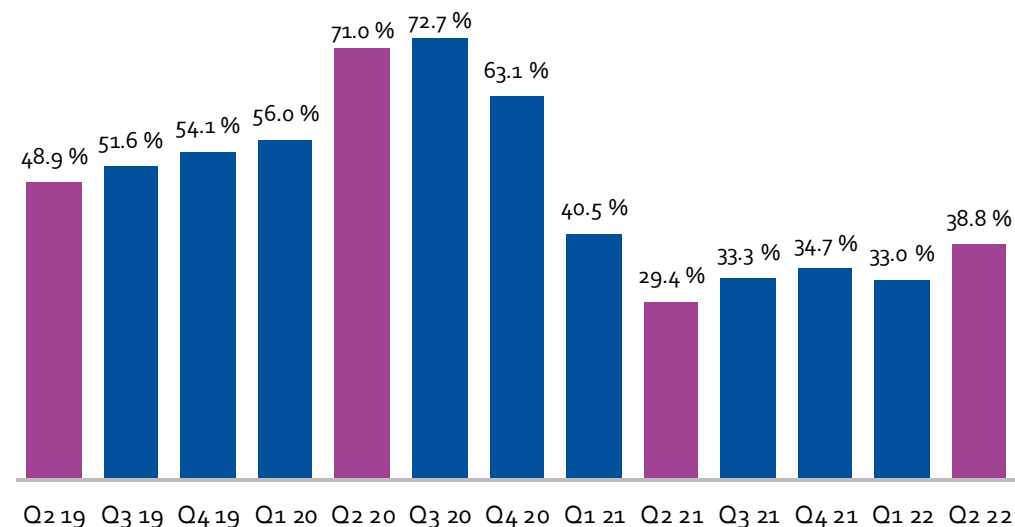
Major transactions completed

Financial position balancing fast and deleveraging ongoing

NET DEBT (MEUR) AND GEARING (%) Q2/2019–Q2/2022



EQUITY RATIO Q2/2019–Q2/2022



INTEREST-BEARING NET DEBT, MEUR

IFRS16 leasing liabilities

Loans from financial institutions

Commercial papers

Cash and cash equivalents

Interest-bearing net debt

6/2022

29.6

170.0

4.0

39.5

164.1

3/2022

31.6

170.0

-

45.0

156.6

Alma Media converted the current bridge facility into long-term financing in 2021.

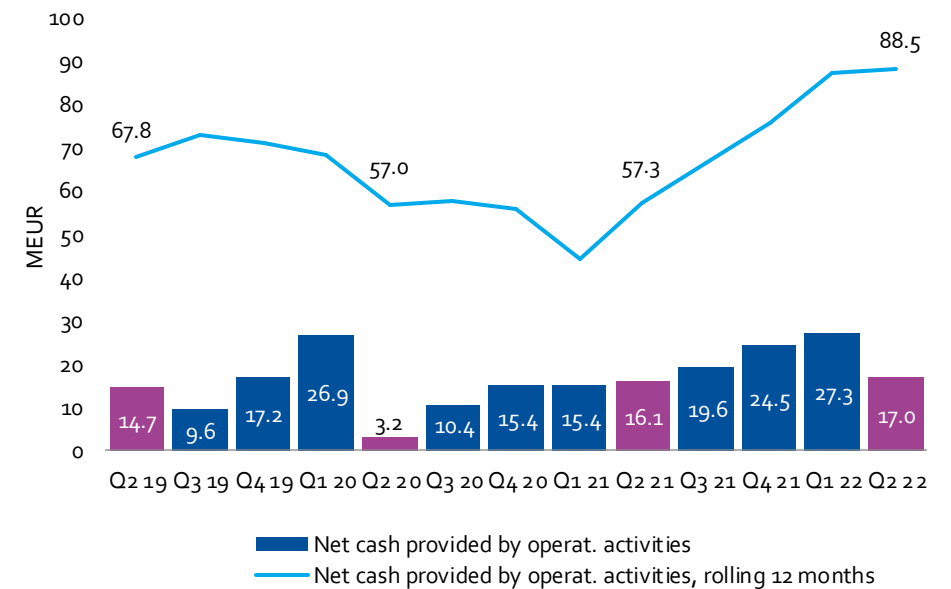
Strong cash flow enables rapid deleveraging

Capital expenditure and acquisitions, MEUR

	1-6/2022	1-6/2021	2021
Capex	4.0	3.5	6.1
Acquisitions	2.4	239.7	241.0
Total	6.4	243.3	247.1

- Cash flow from operating activities was MEUR 17.0 (16.1) in Q2. Cash flow from operating activities improvement was attributable to the increasing operating profit despite higher working capital level.
- In Q2/2022 acquisitions concern the redemption of the rest of the shares (40 %) of Netello Systems.

OPERATING CASH FLOW

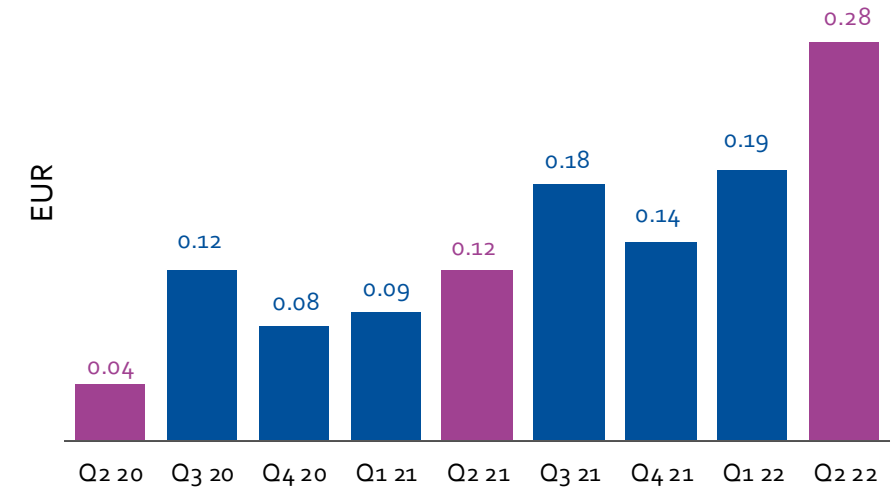


EPS picked up to 28 cents in Q2 2022

- Earnings per share were EUR 0.28 in Q2 and EUR 0.48 in H1
- Improved profitability and capital gain from divestment of Bolt Group Oy shares were the major drivers for the increased EPS in Q2
- Return on equity was 46.6%* and return on investment 18.5%*

* Annualised

Earnings per share, EUR



Dividend yield

3.4 %
as of 31 Dec 2021

OPERATING ENVIRONMENT





Ukrainian crisis

- Russia's invasion's immediate economic and business consequences:
 - Significantly higher energy prices and inflation
 - Lower economic growth in Europe
 - Increased volatility and insecurity
 - Disruptions in financial markets and supply chains due to sanctions and counter-sanctions
- Alma Media has no investments or business operations in Ukraine or Russia
- The financial system's direct exposure to Russia and Ukraine is limited in Alma Media's operating economies in Central Europe and the Baltic states
- Exact long-term estimates on implications to business, economics and Alma Media still challenging at this stage

Our response

- Expressing solidarity to the people of Ukraine
- Finetuning our products to support Ukrainian immigrants in finding jobs in Alma's operating markets
- Actively searching channels to support and collaborate with Ukrainians in the long-term

European Commission financial forecast for Alma's operating countries

Summer forecast from July 14, 2022

	GDP change (%)					Inflation (%)					Unemployment (%)*		
	2021	2022		2023		2021	2022		2023		2021	2022	2023
		Feb 22	Jul 22	Feb 22	Jul 22		Feb 22	Jul 22	Feb 22	Jul 22		May 22	May 22
Forecast time													
Croatia	10.2	4.8	3.4	3.0	2.9	2.7	3.5	8.2	1.6	3.6	7.6	6.3	6.0
Czechia	3.3	4.4	2.3	3.9	2.0	3.3	5.8	13.9	2.2	5.8	2.8	2.6	2.6
Estonia	8.3	3.1	1.6	4.0	1.9	4.5	6.1	17.0	2.1	4.7	6.2	6.8	6.9
Finland	3.5	3.0	1.8	2.0	1.2	2.1	2.6	6.4	1.9	2.8	7.7	7.2	6.9
Latvia	4.5	4.4	3.9	3.8	2.2	3.2	5.9	15.5	0.9	6.0	7.6	7.3	7.1
Lithuania	5.0	3.4	1.9	3.4	2.5	4.6	6.7	17.0	2.2	5.1	7.1	7.2	7.2
Poland	5.9	5.5	5.2	4.2	1.5	5.2	6.8	12.2	3.8	9.0	3.4	4.1	3.9
Slovakia	3.0	5.0	1.9	5.1	2.7	2.8	6.4	10.5	2.4	8.2	6.8	6.7	6.3
Sweden	4.8	3.8	1.3	2.0	0.8	2.7	2.9	6.6	1.2	3.6	8.8	7.8	7.0

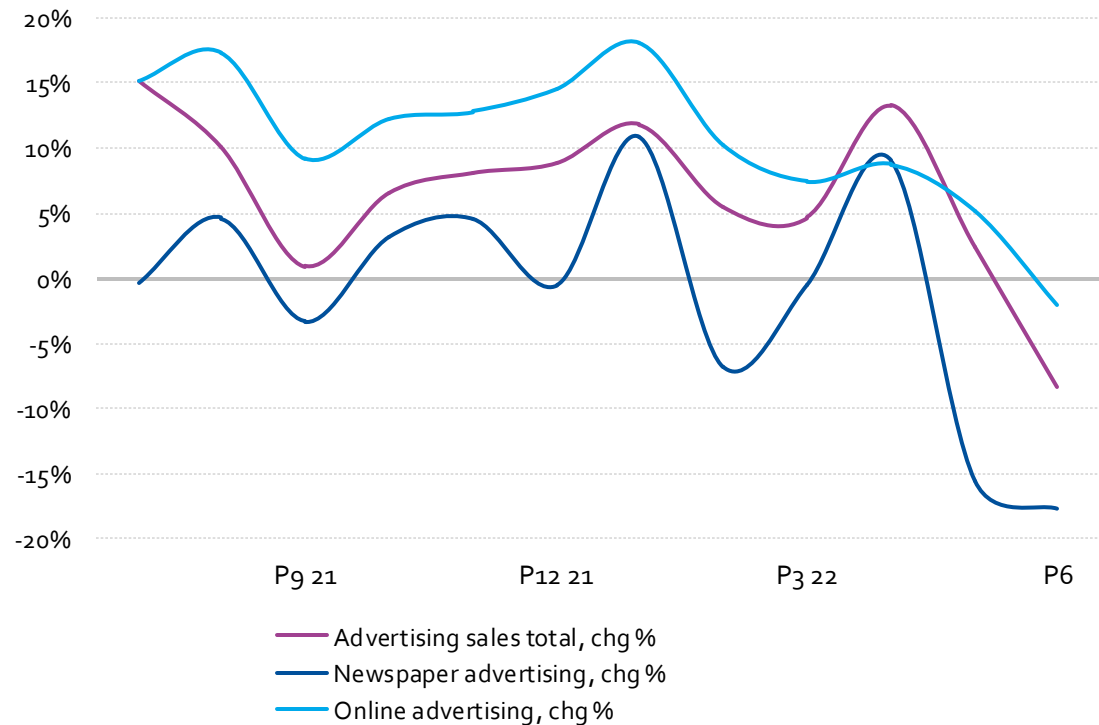
European Economic Forecast, European Commission, July 14th 2022 –
N.B. Unemployment figures from May 2022 update, unchanged on July update

Finnish advertising market

Alma gained market share

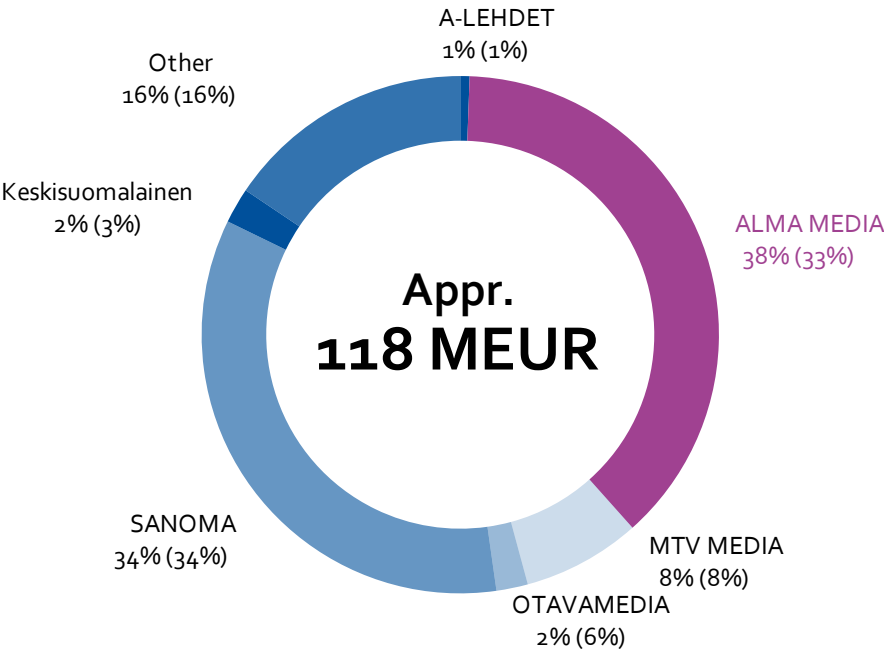
MONTHLY CHANGE IN MEDIA ADVERTISING 6/2021–6/2022

Source: Kantar TNS



ONLINE ADVERTISING BY MEDIA COMPANIES IN FINLAND 1-6/2022 (1-6/2021)*

Source: Kantar TNS



* Media groups own advertising is included in the figures to the extent that is chargeable between units and businesses.



Housing market update: volumes rebounded close to the long-term average after a particularly active post-pandemic period

Housing market/sales	6/2022	Q2	H1
Used apartments	-13.7%	-12.1%	-10.6%
New apartments	~-50%	-46.0%	-40.7%

Etuovi.com	Q2	H1
Supply/ listings	-4.8%	~-5%
Demand/ searches	-10.3%	-7.5%

Source: KvKL= Real Estate Industry Confederation

- **KvKL:** H1 2022: a total of 33,119 **used apartments** sold — **still 6.9% above** the long-term **5 years average**
 - In all major cities, sales volumes still higher compared to two years ago
 - In June, 505 new homes sold — about half of the year-ago mark and 46.4% below the five-year average
- **Etuovi.com:** searches up by 18% in June 2022 compared to 6/2020 and 54% up compared to 6/2019
 - In Q2 demand for homes decreased, but still on higher level than in the corresponding period of 2019 and 2020
- **Vuokraovi.com:** supply for rental homes in Q2 at the same level as the comparative period, demand dropping 11%



Mobility update: Stable demand for cars — production bottlenecks constrain the industry growth of new vehicles

Cars & mobility market	6/2022	Q2	H1	Nettiauto	Q2	H1
New cars	-25.6%	-24.2%	-23.3%	Sold cars, total	-10%	-11%
Used cars	-10.6%	-12.4%	-10.8%	Gross Market value of sales	+2.7%	+1.7%

Source: AKL=Automotive information Centre

- **AKL:** Component shortages and production bottlenecks constrain the industry growth.
 - Order book stands at about three times its average level.
 - Demand for electric and hybrid motive power cars exceed the supply
- **Nettiauto:** In Q2/2022 used car sales volumes down 10% to 154 687 pcs compared Q2/2021
 - However, gross market value €2,678 million, up 2.7% compared to 2021.
 - In H1, sales of low-cost cars (<15 000€) down avg. 15.7% and high-cost cars (>30 000€) sales up avg. 19.4%

STRATEGY AND OUTLOOK



Alma Media transformational strategy



TRANSFORM THE CORE

- Continue to diversify from media to marketplaces and digital services
- Accelerate the digitalisation of print media
- Continue to strengthen synergies and cooperation within group and in business units
- Activate co-operation within group and business units
- Divest or close unprofitable / low-profitable businesses



GROW IN DIGITAL

- Continue to develop marketplaces towards digital platforms
- Diversify in value chains to new business areas with synergy benefits
- Grow the share of recurring revenue and diversify to transaction-based earnings
- Develop world-class digital capabilities



INTERNATIONALISE

- Expand to new geographies in order to speed up the growth and to decrease the dependency on Finnish economy
- Expanding business in current geographical areas

Transformational strategy in progress

Digital revenue
in H1 2022:
80.5%



TRANSFORM THE CORE

- **Digital media subscriptions**
34% digital share of content revenue (FY21)
- **Digital advertising**
82% share of digital advertising revenue including Netello (FY21)
- **Digital services**
66% digital service revenue (FY21)
- **Co-operation for larger scale**
Intensified internal co-operation in housing, mobility and recruitment businesses



GROW IN DIGITAL

- **From job boards to staffing and add-on career services**
Treamer, Seduo, Techloop, ATS
- **Digital revenue growth**
Significant revenue growth in commission-based consumer services and Alma Talent services
- **Ensuring group digital capabilities**
350 persons in tech (80 new people hired via trainee programs)

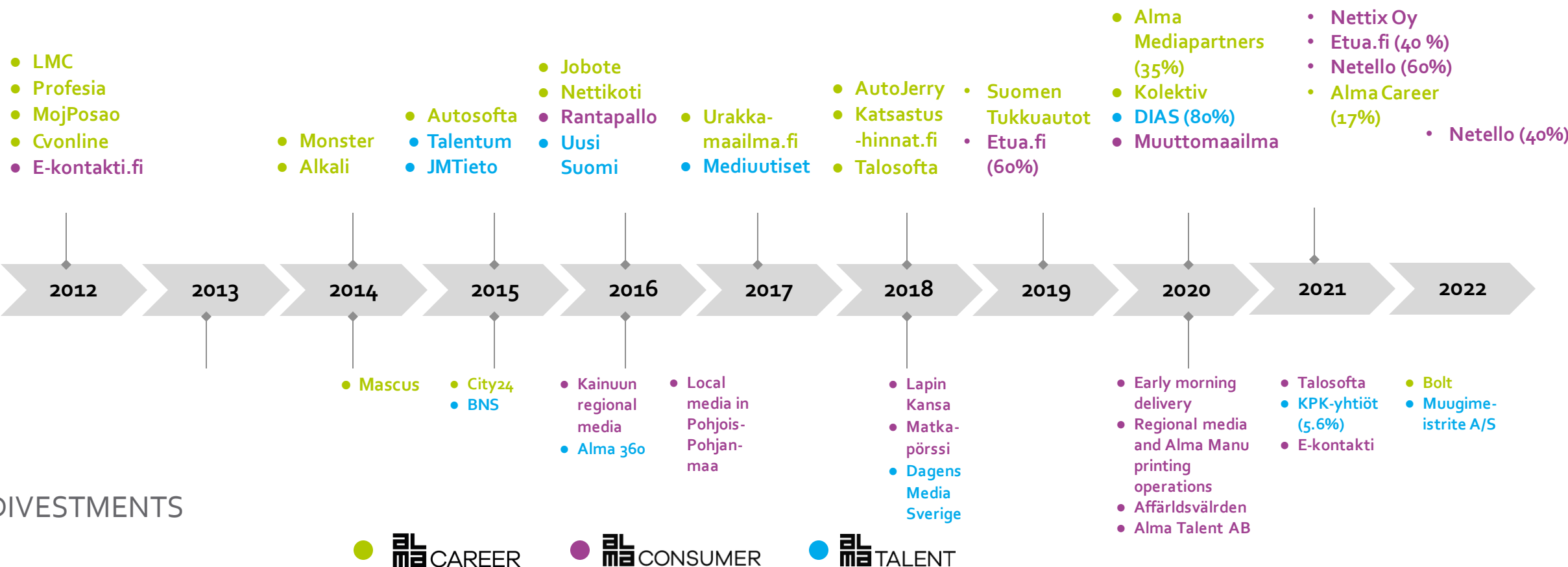


INTERNATIONALISE

- **Direct search and reverse recruiting**
Acquisition of Techloop (Czech, Slovakia, Hungary)
- **Nordic B2B opportunities**
Digital B2B services
- **Digital marketplace opportunities**
Digital housing, cars & mobility

M&A Tapping into New Digital Revenue Pools

ACQUISITIONS



DIVESTMENTS

Outlook For 2022

Update given and announced on 8 July, 2022

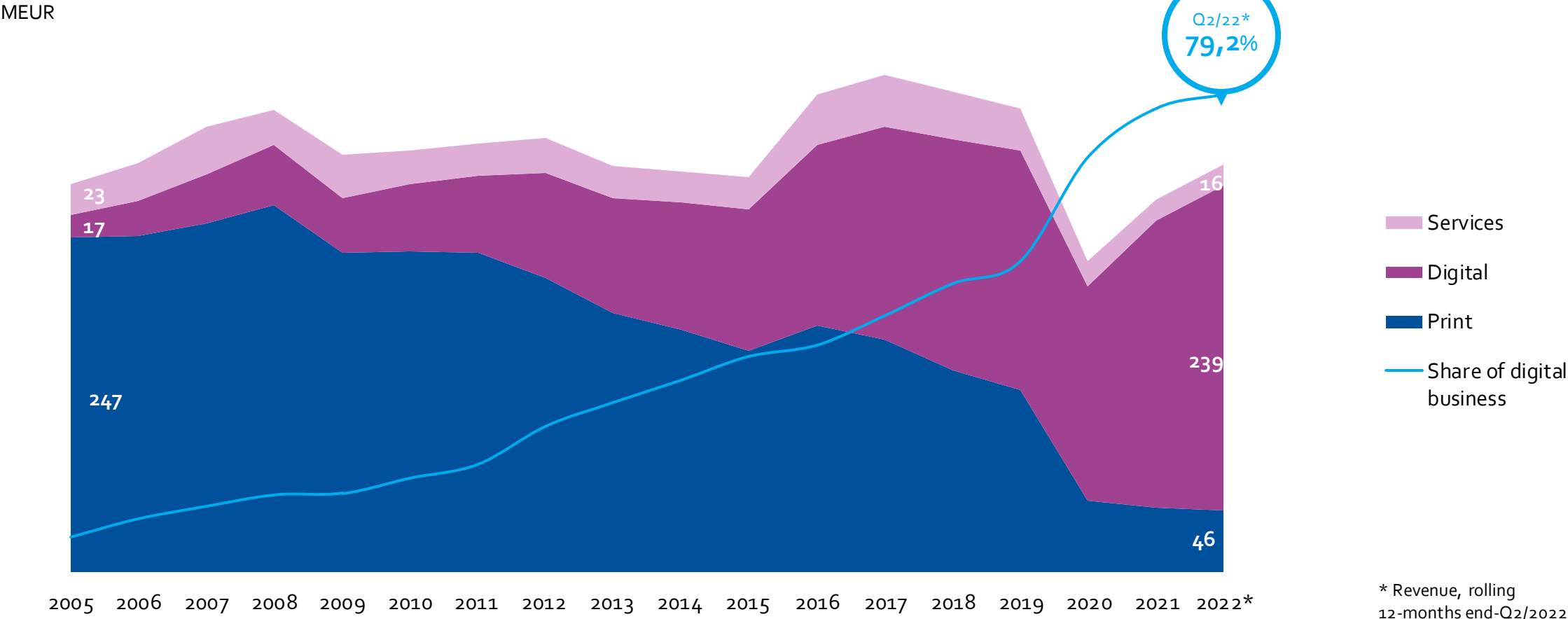
- Alma Media expects its full-year revenue and adjusted operating profit from continuing operations in 2022 to **increase significantly** from the 2021 level.
- In 2021, the full-year revenue of the Group's continuing operations was MEUR 275.4 (230.2) and the adjusted operating profit was MEUR 61.1 (45.4).
- The H2/2022 is subject to an exceptionally high level of uncertainty in the operating environment. The war in Ukraine, rising interest rates and intensified inflation have led to a rapid decline in consumer confidence, with a particular impact on the purchase of consumer durables. The decrease in the volumes of the automotive trade and housing transactions will have a decreasing impact on the revenue of both marketplaces and media businesses.



DIGITAL TRANSFORMATION



Digital transformation leading to a major change in the business mix



Two decades of digital transformation

2005-2010

Online becomes significant

Sale of MTV3 broadcasting

2010-2015

Growth and internationalisation of digital services

Acquisition of Central European digital recruitment marketplaces

2015-2020

Acceleration of growth utilising the possibilities of digital

Public bid for Talentum and digital bolt-on acquisitions

2020 and beyond

More balanced business portfolio

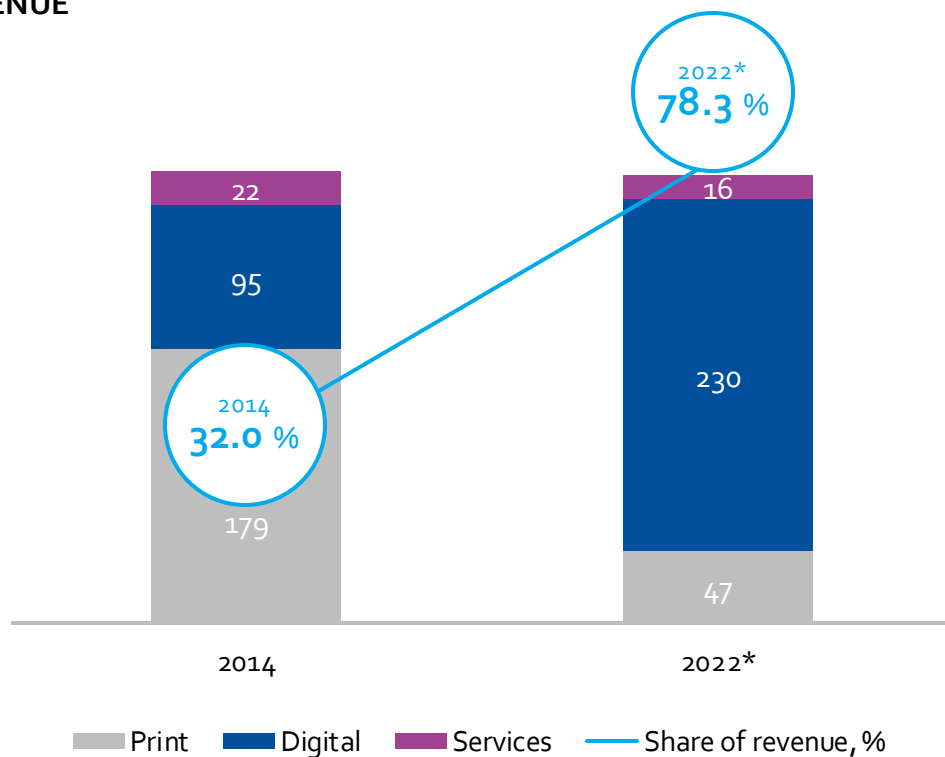
Divestment of regional media business and printing operations

Nettix acquisition

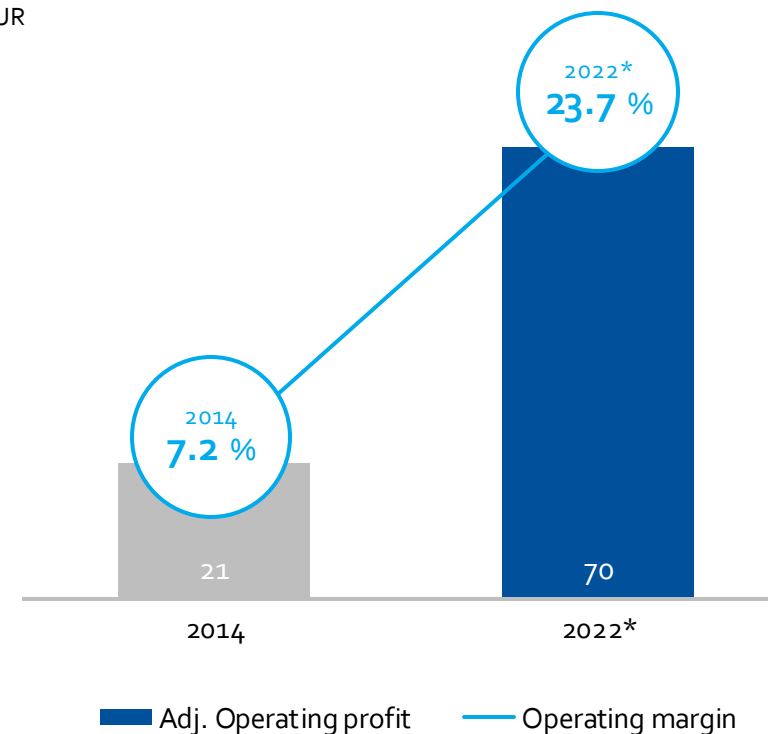
Digital transformation and change in business mix driving operational gearing

* Continuing operations, Rolling 12 months end Q1/2022

REVENUE
MEUR



ADJUSTED OPERATING PROFIT
MEUR



Summary

Alma Media as an investment

- Leading market position and brands in key areas
- Business mix well balanced – from media to services
- Current products and customer base enables extensions in value chain
- Strong presence in CEE is a great basis for further international expansion
- B2B information services and comprehensive own data assets are strong foundation for data economy and ecosystems
- Strong and stable cash flow enables good dividend payout capacity



Appendix

Shareholders and Analysts

Shareholders at the end of June 2022		% of Shares
1	Otava Oy	29.18
2	Mariatorp Oy	19.03
3	Ilkka-Yhtymä Oyj	10.92
4	Varma Mutual Pension Insurance Company	6.83
5	Ilmarinen Mutual Pension Insurance Company	3.91
6	Nordea Nordic Small Cap Fund	2.26
7	Elo Mutual Pension Insurance Company	1.88
8	Veljesten Viestintä Oy	1.03
9	Evli Finland Select Fund	1.03
10	Keskisuomalainen Oyj	0.95
20 largest shareholders total		81.01
Nominee registered		5.63
Other shares		13.36
Total		100.00

Sell-side analysts following ALMA	
Broker	Analyst
Carnegie	Pia Rosqvist-Heinsalmi
Nordea	Sanna Perälä
OP	Kimmo Stenvall
Inderes	Petri Gostowski
SEB	Maria Wikström

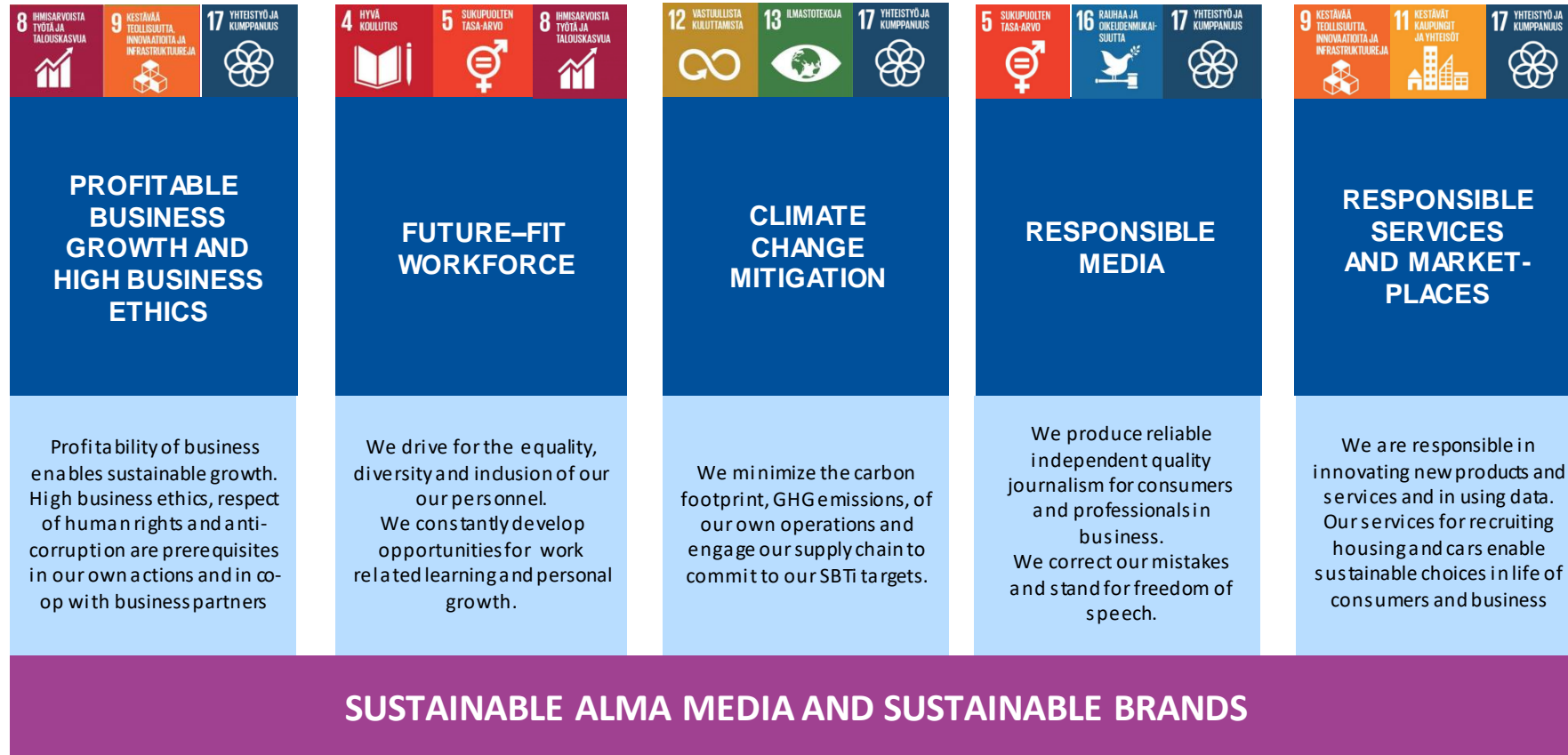
Share facts as of end of trading 19 July 2022	
Ticker code	ALMA
ISIN code	Flo009013114
Market	Helsinki (EUR)
Amount of shares	82,383,182
Market cap	EURB 0.85

For updated public information, please go to
<http://www.almamedia.fi/en/investors/share-and-shareholders/shareholders>

Alma Media Corporation's Board of Directors comprises eight members.
 Otava and Mariatorp have two board members, and Ilkka-Yhtymä one member in the Board.



Alma Media`s sustainability agenda



KPIs for Alma ESG

Alma Media's main risk/opportunity lies in the responsible journalism and marketing of its media and in cyber security and data safety of its digital services.

ENVIRONMENT

We are committed to *Science Based Targets* to minimise GHG emissions of our own operations and engage suppliers to our climate targets. We lead the industry transition towards carbon neutral future.

SOCIAL

Today more than ever, enabling a pluralistic discussion and serving as a trustworthy instrument in society, while ensuring high-quality and safe advertising, have become key priorities in media industry and also important for long-term success.

We aim for **high worklife-balance** of our personnel, and constantly develop opportunities for work related learning and for personal growth. We drive for the equality, diversity and inclusion in work community of Alma Media.

GOVERNANCE

We prevent corruption, bribery and violations of human rights in all business operations of Alma Media. We expect our personnel and suppliers to commit to *ethical rules* of Alma Media.

We are responsible in innovating new products and services and in using data and aim for zero in severe data breaches.

KPIs for Alma ESG

ENVIRONMENT

- Minimizing our CO₂ emissions

TARGET FOR 2030

Reducing GHG emissions in own operations by 52% and in supply chain by 14%

PERFORMANCE

100%

TARGET FOR 2022

Reducing CO₂ emissions in own operation by 4.3% and in supply chain by 1.23% per annum

PERFORMANCE

100%

SOCIAL

- Offering responsible media, journalism, and marketing
- Engaging employees and ensuring quality of working life

TARGET FOR 2022

Maximum of 5 Condemnatory decisions from Council of Mass Media /year

PERFORMANCE

100%

TARGET FOR 2022

Zero violations of ICC's Advertising and Marketing Communications Code

PERFORMANCE

100%

TARGET FOR 2022

Quality of working life index (QWL) over 83%

PERFORMANCE

100%

GOVERNANCE

- Preventing corruption, bribery, and human rights violations in business operations
- Ensuring market leading and safe online services with zero severe fraud incidents

TARGET FOR 2022

100% of Alma employees have completed code of conduct training

PERFORMANCE

100%

TARGET FOR 2022

50% of major subcontractors have signed Alma Media's code of conduct

PERFORMANCE

100%

CONTINUOUS TARGET

Zero severe data privacy breaches

PERFORMANCE

100%

Approved science-based target for Alma Media



22 June 2022 Alma Media's new climate target was approved by The Science Based Targets initiative. Alma Media's scope 1 and 2 target ambition is in line with a **1.5°C trajectory**.

Alma Media commits to reduce absolute scope 1 and scope 2 GHG emissions 52% by 2030 from a 2019 base year. Alma Media also commits to reduce absolute scope 3 GHG emissions 14% within the same timeframe.

Ambitious journey continues.

Alma Media is leading the industry transition to carbon neutral future. It was the third media company in the world and the first media company in Finland to have validated SBT target already in 2018.

Emission reductions plan (scope 1, 2 and 3)

The company focuses on reducing emissions from company cars and in electricity for district heating and cooling of business premises. Emissions from printing and transport are sharply reduced. In the future, ICT services will be the largest, and in many respects, still unexplored entity in terms of supplier specific emission reporting.

ENVIRONMENT



- Minimizing our CO₂ emissions

TARGET FOR 2030

Reducing GHG emissions in own operations by **52%** and in supply chain by **14%**

TARGET FOR 2022

4.3% annual reduction of Co2 emissions in own operations and 1.23% in supply chain

SOCIAL



- Offering responsible media, journalism, and marketing
- Engaging employees and ensuring quality of working life

TARGET FOR 2022

Maximum of 5 Condemnatory decisions from Council of Mass Media /year

TARGET FOR 2022

Zero violations of ICC's Advertising and Marketing Communications Code

TARGET FOR 2022

Quality of working life index (QWL) **over 83%**

GOVERNANCE



- Preventing corruption, bribery, and human rights violations in business operations
- Ensuring market leading and safe online services with zero severe fraud incidents

TARGET FOR 2022

100% of Alma employees have completed code of conduct training

TARGET FOR 2022

50% of major subcontractors have signed Alma Media's code of conduct

CONTINUOUS TARGET

Zero severe data privacy breaches



WE

can see our way
forward, clearly

on our journey of
transformation

We are...

The international
service and content revolution
company
with a local heart

COMPANY DESCRIPTION

That aims to...

**Inspire human curiosity
and choice**
By creating services
that combine technology
and content, with
a local heart.

VISION

Because we want to...

Accelerate sustainable growth of
individuals, businesses and society.

PURPOSE

EURM 275

Revenue

11

European countries

EURM 61

Adj. operating profit

Scope 1 and Scope 2
emissions

542

tCO₂-eq

77%

of revenue from digital

100+

Digital services and applications

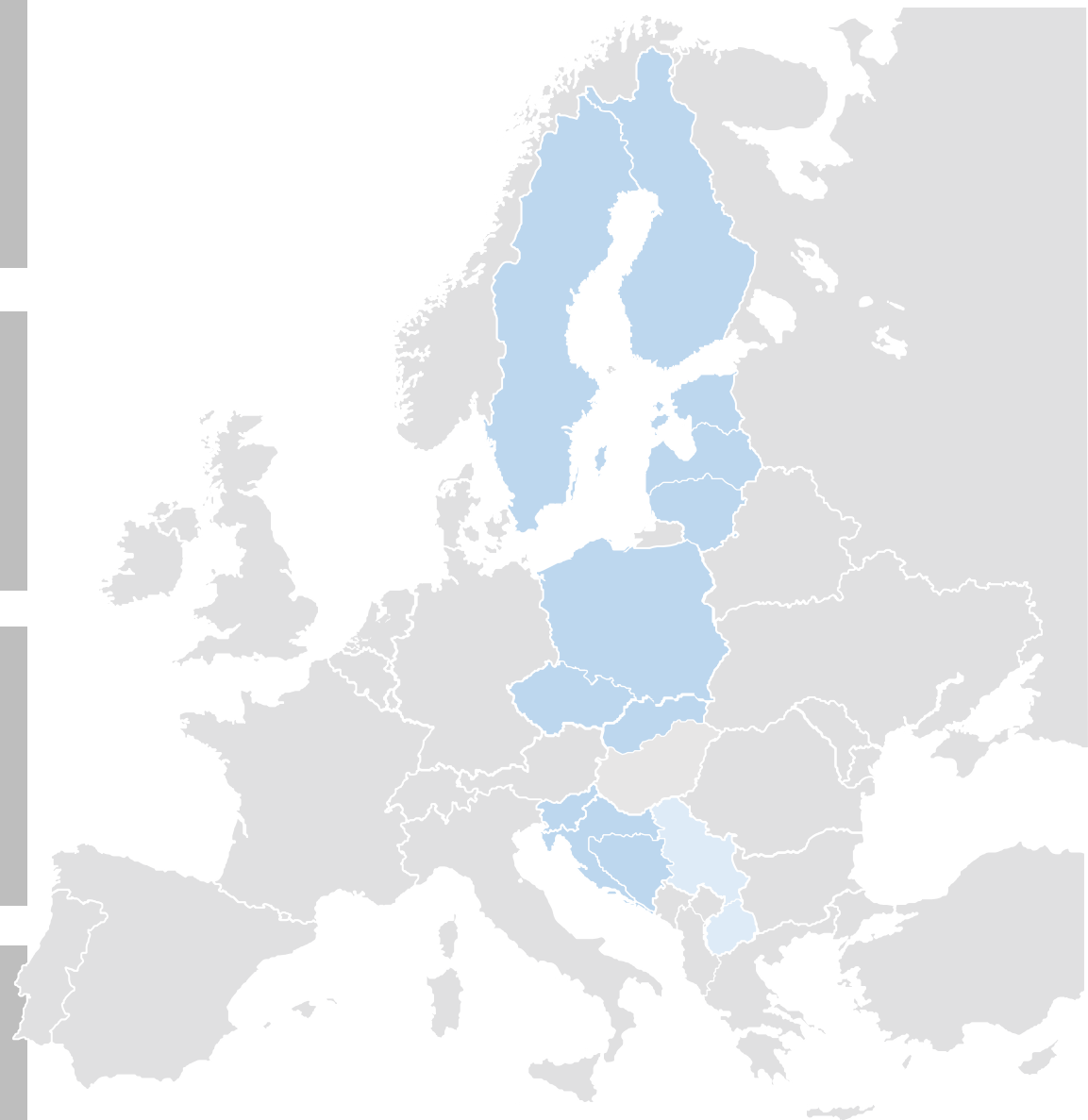
1 500

professionals*

42/58

abroad / in Finland
% of employees

*excl. telemarketers



ALL FIGURES IN
FY2021

Company in short

Alma Media is a digital service business and media company with a strong capacity for renewal. We are building sustainable growth from media to services, providing content and services that benefit users in their everyday lives, work and leisure time. In Finland, our best-known brands include Kauppalehti, Talouselämä, Iltalehti, Etuovi.com, Nettiauto and Nettimoto. Our recruitment services include prace.cz and jobs.cz in the Czech Republic, Profesia.sk in Slovakia and mojposao.net in Croatia.

In Finland, our business operations include leading housing and automotive marketplaces, financial and professional media, national consumer media and content and data services for professionals and businesses. Alma Media's international business in Eastern Central Europe, Sweden and the Baltic countries consists of recruitment services, an online marketplace for commercial properties and direct marketing services.

Alma Media operates in 11 countries in Europe and employs approximately 1,500 professionals. Alma Media's revenue from continuing operations was EUR 275.4 million in 2021. Alma Media's share is listed on NASDAQ Helsinki.

