



Heikki Herlin

I am a video production professional, media and film industry expert and second-generation business owner with an international mindset. My dream is to build a multivocal Finnish society, act as a mediator for Finnish language and culture, and be involved in the growth of the media and communications business. I have studied film production in New York, and I have experience in the production of films and investments in the media sector, both in Finland and the United States. I want to develop my skills as a media strategy expert, a strong team player and a long-term value creator.

In my free time, I enjoy jogging, nature photography, reading and playing video games.



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EXPERIENCE

2017–

Mariatorp

CEO, Chair of the Board

2015–2017

Freelancer

Editor, Producer

POSITIONS OF TRUST

2018–

Yellow Film & TV

Member of the Board

2018–

Teos Publishing

Member of the Board

2018–

Riikka Herlin Foundation

Member of the Board

EDUCATION

2018–

University of Helsinki

Bachelor-level studies in political science

> Communications, politics and organisational research

2014–2015

New York Film Academy

One-Year Producing

> Producer's craft, film finance/distribution/marketing, line producing essentials: Scheduling and budgeting

SPECIAL SKILLS

Writing: I am a debut writer (*Tuollapäin on highway*, Teos 2020) and a guest columnist for the *Talouselämä* magazine.

Creative talent: I have developed and produced various concepts, ranging from marketing to current affairs editorial content, and I have an excellent understanding of storytelling.