



Proxy Form

I, the undersigned, hereby authorize _____ to represent me and vote with my share/shares in accordance with the voting instructions given below at the Annual General Meeting of Alma Media Corporation to be held on 24 March 2021.

Place and date: _____

Signature: _____

Name (in block letters): _____

Shareholder information:

Shareholder's name*	
Date of birth*, business ID (Y-tunnus)*, or Euroclear artificial ID (X-tunnus)*	
Address*	
Postal code and town/city*	
Country*	
Phone number	
E-mail	

* Mandatory field

The completed and signed Proxy form and the voting instructions shall be delivered by email to yhtiokokous@almamedia.fi, by mail to the address Alma Media Corporation, Sirpa Jyräsalo, PO Box 140, FI-00101 Helsinki, Finland or in connection with electronic registration and advance voting at the latest by 19 March 2021 at 12.00 noon, by which the documents must be received by Alma Media Corporation. If the proxy form is delivered without voting instructions, the proxy representative is entitled to vote as he/she/it deems fit.

Proxy representatives must also vote in advance on behalf of the shareholder during the advance voting period between 4 March 2021 at 10.00 a.m. and 19 March 2021 at 12.00 noon in the manner instructed in the notice to the Annual General Meeting.



A representative of a corporate shareholder must, in connection with delivering the proxy form and the voting instructions, also demonstrate his/her right to represent the shareholder (for example with an extract from the trade register or a decision of the board of directors).

Voting instructions starting from the next page



Voting instructions

Name of the shareholder (in print)

In order to give voting instructions for your representative please mark a cross (X) to the item below.

Should you not mark the cross to one or more items below, your representative shall vote in favour of the proposal presented in the notice convening the General Meeting.

Should you mark the cross to "Abstain from voting" in one or more items below, your representative shall give an empty vote to those items. In that case the shares are considered to be represented in the meeting, which is meaningful in resolutions requiring qualified majority (e.g. agenda items 17, 18, 19 and 20). In qualified majority items all shares represented at the Meeting are taken into account and abstentions thus have the same effect as votes Against/No. Therefore, instructing your representative to abstain from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention.

Item	For/Yes	Against/No	Abstain from voting (blank)
7. Adoption of the Financial Statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on the use of the profit shown on the balance sheet and the payment of a dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Resolution on the discharge of the members of the Board of Directors and the President and CEO from liability for the financial period 1 January–31 December 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Discussion of the Remuneration Report of the governing bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Deciding on the remuneration of the members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Resolution on the number of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Election of the members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Resolution on the number of auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Resolution on the remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Election of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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| 17. | Proposal by the Board of Directors to amend the Articles of Association | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18. | Authorisation to the Board of Directors to repurchase own shares | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19. | Authorisation to the Board of Directors to decide on the transfer of own shares | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 20. | Authorisation to the Board of Directors to decide on a share issue | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 21. | Charitable donations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |