

The current members of the Board of Directors of Alma Media, proposed to be re-elected in the Annual General Meeting 2011

Curriculum vitae

Seppo Paatelainen

Deputy Chairman of the Board

Deputy chairman of the Board since 2009

Date of birth: 1944

M.Sc. (Agr&For).

Previous positions:

- Atria Yhtymä Oyj, CEO 1991-2006
- Itikka osuuskunta and Itikka Lihabotnia Oy, CEO 1988-1991
- Luja-Yhtiöt, Director 1973-87
- Itikka osuuskunta, Production Director 1970-73

Positions of trust:

- Ilkka-Yhtymä Oyj: Chairman of the Board of Directors. Member of the Board in 1994-1998 and as of 1999-
- Kesko Corporation, Deputy Chairman of the Board 2009-, member of the Board since 2006
- Vaasa Oy, member of the Board 1995-1998 and since 2000
- Newspaper Ilkka Oy, member of the Board since 1999-
- Finavia Corporation, Chairman of the Board 2010 -
- Seinäjoki Region Business Service Center: Chairman of the Board of Directors, 2009 -
- Savon Mediat Oy, deputy member of the Board 2004-2007
- Atria Yhtymä Oyj, member of the Board 1991-2006
- OKO Bank Group Central Cooperative, member of the supervisory board in 2006
- Tapiola General Mutual Insurance Company, member of the supervisory board 1989-2004

- Finnish citizen
- Independent of the company, but not of one of its significant shareholders

Erkki Solja

CEO, Kiilto Family Oy

Member of the Board since 2008.

Date of birth: 1954

M.Sc. (Econ.)

Previous positions:

- Kiilto Family Oy, CEO from 2008
- Kiilto Oy, CEO from 1994
- joined Kiilto Oy in 1983

Positions of trust:

- C.V. Åkerlund Foundation, Chairman of the Board 1997-
- Chemical Industry Federation of Finland, member of the Board 2001-
- Tampere Chamber of Commerce & Industry, Deputy Chairman 2007-
- Honorary consul, Republic of Austria 1997-

- Finnish citizen
- Independent of the company and its significant shareholders

Kai Seikku

President, Okmetic Oyj

Member of the Board since 2006

Date of birth: 1965

M. Sc. (Econ. & Bus. Admin)

Previous positions:

- HKScan Oyj, CEO 2006-2009
- HK Ruokatalo Oy, Managing Director 2005-2007
- LSO Osuuskunta, Managing Director 2006-2007
- McCann-Erickson, Country Chairman 2002-2005
- Hasan & Partners, CEO 1999-2005
- The Boston Consulting Group (Stockholm and Helsinki), Project Leader 1993-1999
- SIAR-Bossard, Consultant 1991-1993

Positions of trust:

- Confederation of Finnish Industries EK, member
- Trainers' House Plc, member
- Finland Promotion Board, member

- Finnish citizen
- Independent of the company and its significant shareholders

Catharina Stackelberg-Hammarén

CEO, Marketing Clinic Group

Member of the Board since 2009

Date of birth: 1970

M. Sc. (Econ.)

Previous positions:

- Managing Director, Coca-Cola Finland (Helsinki), 2003-2004 sekä 2000-2002
- Managing Director, Coca-Cola Sweden (Stockholm), 2002-2003
- Marketing Director, Coca-Cola Nordic & Baltic Division (Copenhagen), 2000
- Consumer Marketing Manager, Coca-Cola Finland, 1996-2000
- Marketing Manager, Sentra plc, 1994-1996

Positions of trust:

- Mint of Finland Ltd, member of the Board 2004-
- Tradedoubler Ltd, member of the Board 2006-2007

- Finnish citizen
- Independent of the company and its significant shareholders

Harri Suutari

President & CEO, PKC Group

Member of the Board since 2005

Date of birth: 1959

engineer

Previous positions:

-PKC Group, Chairman of the Board, 2005-2008

-PKC Group, President and CEO, 2002-2005

-Ponsse Oyj, President and CEO, 1994-2000

-Kajaani Automatiikka Oy, President 1984-1996

Positions of trust:

-Oy M-Filter Ab, Board member

-Sunit Oy, Board member

- Finnish citizen

- Independent of the company and its significant shareholders