

Ms Catharina Stackelberg-Hammarén
M.Sc (Econ.)
Born 1970

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

- Oct 04 → Founder and Managing Director of Marketing Clinic
Marketing Clinic is a marketing management firm with focus on marketing productivity and marketing accountability.
- April 03-Oct 04 Managing Director Coca-Cola Finland
Based in Helsinki
- Dec 02-April 03 Managing Director Coca-Cola Sweden
Based in Stockholm
- Aug 00-Dec 02 Managing Director Coca-Cola Finland
Based in Helsinki
- Jan 00-Aug 00 Marketing Director Coca-Cola Nordic & Baltic Division
Based in Copenhagen
- June 96 – Dec 00 Consumer Marketing Manager Coca-Cola Finland
- June 94-June 96 Marketing Manager Sentra plc (Carrols ,Pizza Hut & Snacky)

POSITIONS OF TRUST

- May 06-07 Member of the board of Tradedoubler LTD
- March 04-> Member of the board of Mint of Finland LTD