

Alma Media has supplemented the offer document and prospectus with respect to the exchange offer to Talentum's shareholders

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Alma Media Corporation ("**Alma Media**") has supplemented the exchange offer document and prospectus ("**Offer Document**") dated 14 October 2015 with respect to the exchange offer to the shareholders of Talentum Corporation ("**Talentum**"). The Finnish Financial Supervisory Authority has on 30 October 2015 approved the supplement to the Offer Document, which relates to the regulatory competition approval received on 30 October 2015 from the Finnish Competition and Consumer Authority for the combination of Alma Media and Talentum.

The supplement to the Offer Document will be available online at the addresses www.almamedia.fi/ostotarjous and www.sebgroup.com/prospectus as of 30 October 2015, and at Alma Media's headquarters at the address Alvar Aallon katu 3C, Helsinki, SEB's office at the address Unioninkatu 30, Helsinki, and at the reception of Nasdaq OMX Helsinki Oy at the address Fabianinkatu 14, Helsinki as of 30 October 2015.

ALMA MEDIA CORPORATION

BOARD OF DIRECTORS

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Alma Media in brief

Alma Media is a media group focusing on digital services and publishing. In addition to news services, the company's products provide useful information related to lifestyle, career, and business development. The services of Alma Media have expanded from Finland to the Nordic countries, the Baltics, and Central Europe. In 2014, the company employed, on average, 1,830 professionals (excluding distributors), of whom approximately one quarter work outside Finland. Alma Media's revenue in 2014 totalled approximately EUR 295 million. The company's share is listed on NASDAQ OMX Helsinki Ltd. For more information please visit our website: www.almamedia.fi.

Important Notice

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Investors shall accept the exchange offer for the shares only on the basis of the information provided in an exchange offer document and prospectus in respect of the exchange offer. Offers will not be made directly or indirectly in any jurisdiction where either an offer or participation therein is prohibited by applicable law or where any exchange offer document or registration or other requirements would apply in addition to those undertaken in Finland.

The exchange offer document and prospectus in respect of the exchange offer as well as related acceptance forms will not and may not be distributed, forwarded, or transmitted into, in, or from any jurisdiction where prohibited by applicable law. In particular, the exchange offer is not being made, directly or indirectly, in or into, Australia, Canada, Hong Kong, Japan, New Zealand, South Africa, or the United States of America. The exchange offer cannot be accepted from within Australia, Canada, Hong Kong, Japan, New Zealand, South Africa, or the United States of America.

Alma Media's shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or under any of the relevant securities laws of any state or other jurisdiction of the United States of America. Alma Media's shares may not be offered or sold in the United States, except pursuant to an exemption from the Securities Act or in a transaction not subject to the registration requirements of the Securities Act.

Certain statements herein which are not historical facts, including, without limitation, those regarding expectations for general economic development and the market situation, expectations for the combined company's development and profitability and the realization of synergy benefits and cost savings, and statements preceded by "expects", "estimates", "forecasts" or similar expressions, are forward-looking statements. These statements are based on current decisions and plans and currently known factors. They involve risks and uncertainties which may cause the actual results to materially differ from the results currently expected for the combined company. Such factors include, but are not limited to, general economic conditions, including fluctuations in exchange rates and interest levels which influence the operating environment and profitability of customers and thereby the orders received by the combined company and their margin; the competitive situation; the combined company's own operating conditions, such as the success of production and product development and their continuous development and improvement; and the success of future acquisitions.