

Organization simplified, reporting structure unchanged

As we stated on 18 May, Alma Media is dismantling its divisional organization and introducing a line management model. This will simplify and lighten the organization but the reporting structure will remain unchanged this year with the only changes applying to the following names:

Alpress > Newspapers
BIG > Kauppalehti group
Media Services > Marketplaces

The new organization is posted at <http://www.almamedia.fi/organizationalchart>

ePortti part of Kauppalehti online services

Kauppalehti's purchase of TietoEnator's ePortti business announced yesterday strengthens the Kauppalehti group's core expertise. Kauppalehti Online and ePortti together form the leading b-to-b online service in Finland. Kauppalehti is able to exploit the other Alma Media newspapers and the large number of visitors to its web pages in marketing these services. ePortti will continue to be supported by TietoEnator's solid technical competence.

The acquisition requires the approval of the competition authorities, a process expected to take about one month.

Capital Markets Day pulls in a record audience

This year's Capital Markets Day attracted a record number of visitors, 37 participants – our thanks to all of you who participated! The material presented during the day is available at http://www.almamedia.fi/files/almamedia/capitalmarketsday/cmd_190505.pdf

ALMA MEDIA CORPORATION

Wishing you a sunny summer!

ahti.martikainen@almamedia.fi
+358 10 665 2242
SVP, Corporate Communications and IR

terhi.lambert@almamedia.fi
+358 10 665 2251
Communications Manager