

Alma Media is dead, long live Alma Media!

The main items in Alma Media's final financial statements were released on Friday. The final statements describe what has happened in the company between publication of the nine-month interim report and 7 November. Briefly, the company performed as expected; its net sales for the roughly five-week period totalled EUR 32 million and the operating profit was EUR 4.7 million. The final statements compare the figures covering slightly over 10 months for the merged Alma Media with last year's 12-month figures, so they have little analytical value. The months in the final quarter are also very different so the figures do not make it possible offer any forecast for the last months of the year.

The most important aspect of the final statements is that shareholders of the old Alma Media will be able, when they convene on 14 December 2005, to note that everything went as predicted. Those entitled to attend the meeting are shareholders of the old Alma Media as of 4 November 2005. The meeting is not likely to arouse a great deal of interest as the only matters on the agenda are approval of the final accounts and discharge of the company's officers from liability.

The company publishes its financial statements bulletin for 2005 on 10 February 2006. The most important event before then is the day on which the Finnish Financial Supervision Authority reveals its position on how the restructuring in 2005 should be accounted for. The company will inform the markets immediately it receives this decision.

Shareholder details updated on Friday

The list of Alma Media's 50 largest shareholders is updated every month at http://www.almamedia.fi/principal_shareholders. The same page also provides a link to an Excel file listing the 100 largest shareholders.

The company's ownership structure by sector is updated every quarter and the next update is due early in 2006.

Tomorrow, on 6 December we will be celebrating our Independence Day, back in office on Wednesday.

Season's greetings to you all!

ahti.martikainen@almamedia.fi
+358-10 665 2242
SVP, Corporate Communications and IR

terhi.lambert@almamedia.fi
+358-10 665 2251
Communications Manager