

Alma Media Capital Markets Day 2007

September 12, 2007
Hotel Kämp, Helsinki

Program of the Day

10.00	Opening & introductions	Rauno Heinonen, IR
<u>Alma Media today</u>		
10.05	Alma Media update	Kai Telanne, CEO
10.40	Alma Media as investment case	Teemu Kangas-Kärki, CFO
<u>Alma Media Newspapers in the Online world</u>		
11.10	Newspapers going strong and online	Matti Apunen, Aamulehti Editor-in-Chief
11.40	Iltalehti: successful marriage of online and print	Kari Kivelä, Iltalehti Publisher, Editor-in-Chief
12.00	Kauppalehti: way forward	Juha-Petri Loimovuori, Kauppalehti Group
12.30	Buffet lunch	
<u>Alma Media Marketplaces</u>		
12.50	Marketplaces South & East	Raimo Mäkilä, Alma Media Marketplaces
13.30	Summary	Kai Telanne, CEO
13.45	Close of the event	

**RSVP by Thursday September 7, 2007
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